



AIA
Mid-Michigan

For Immediate Release | May 4, 2018

Contact: Amanda Harrell-Seyburn, Associate AIA - Creative Director - Sensory: A Project Architecture Installation
American Institute of Architects (AIA) Mid-Michigan | aiamidmich.org
amanda@eastarbor.com | 517.755.7310

SENSORY | A PROJECT ARCHITECTURE INSTALLATION

Presented by American Institute of Architects (AIA) Mid-Michigan

2018 East Lansing Arts Festival | May 19, 10:00am-6:00pm & May 20, 10:00am-5:00pm

Intersection of Charles Street & Albert Avenue | Downtown East Lansing, Michigan



Sensory is an installation that **combines structure and scent to transform an ordinary street intersection into a creative experience**. From the exterior, the installation is a series of post and beam structures increasing in uniform scale. Sited to be experienced **in the round**, asymmetry provides a unique view from every side, with **no two views alike**. Once inside, visitors **experience a gradient of fragrant vegetation** with the most concentrated fragrance inside the smallest structure. As one walks towards the largest structure, the scent **dissipates just like a drifting waft of fragrance**. An **integrated bench** provides a place of respite and contemplation. Mobile cube benches, extensions of the stationary structure, allow visitors to create their own arrangements and **personalize this pop-up space**. This creative structure demonstrates the **capacity of contemporary architecture to transform space and captivate public imagination**.

Impact:

70,000 people attend annually - 5,000 children enjoy the activity area each year

42 average miles traveled by each attendee – majority of attendees are from Michigan, Ohio, Illinois, and Indiana

180 juried fine artists

55+ years of festival history



AIA
Mid-Michigan

Sensory is envisioned & designed by the AIA Mid-Michigan Emerging Professionals including:

Creative Director – Amanda Harrell-Seyburn, Associate AIA | east arbor architecture

Design Team Member – Audrey Gilbert, Associate AIA | Mayotte Group Architects

Design Team Member – Paige Spagnuolo, Associate AIA | Mayotte Group Architects

Design Team Member – David Lenz, AIA | Bergmann & Associates

Design Team Member – Jonathan Faasse, PA | Elements Studio + Kristin Faasse | Elements Studio

General Contractor – Donny Joppie | Joppie Remodeling | Charlotte, Michigan

American Institute of Architects (AIA) Mid-Michigan is the voice of the architectural community in the Greater Lansing Metro Area. We advocate at the local, state, and national levels for issues affecting the practice of architecture and work to educate the public on the important role of architects. We help our membership stay connected with other local professionals and keep them informed about local, state, national issues.

For more information about the American Institute of Architects Mid-Michigan please visit us at:

AIA Mid-Michigan: aiamidmi.org

AIA Michigan: aiami.com

AIA National: aia.org

Sponsors

Prestige Sponsors (\$2500.00)

Michigan Architectural Foundation

Michigan State Housing Development Authority

michiganarchitecturalfoundation.org

michiganarchitecturalfoundation.org

Partner Sponsors (\$500.00)

Pella Window & Doors by Horne

Mayotte Group Architects

Audrey Gilbert – Mayotte Group Architects

Bergmann

Elements Studio

Christman Company

Lansing Board of Water & Light

pellawestmichigan.com

mayotearchitects.com

mayotearchitects.com

bergmannpc.com

elements-studio.net

christmanco.com

lbwl.com

Participant Sponsors (less than \$500.00)

Audrey Gilbert – Mayotte Group Architects

east arbor architecture

Hobbs & Black Architects

mayotearchitects.com

eastarbor.com

hobbs-black.com