

Strategic Objective #1

Increase the Value of AIA Michigan to the Members

AIA MICHIGAN WILL FACILITATE COMMUNICATION WITH LOCAL COMPONENTS: Through direct communications with component Board of Directors, via visiting components, telecom conferences, and the annual meeting and leadership retreat.

1. Board component directors will report to their components AIA Michigan news. Component directors will also report back to the AIA Michigan board with component requests and feedback at the AIA Michigan board meeting. Every AIA Michigan board meeting agenda to include director reports.
2. One in person component visits and one conference call by the AIA Michigan Regional Director and the AIA Michigan Executive Director.
3. AIA Michigan staff to facilitate webinar on Website management by Component Connect with component Presidents.

INCREASE THE DIVERSITY OF MEMBERSHIP: AIA Michigan believes that by creating an environment to promote and support a more diverse membership will create a more resilient and inclusive organization

4. Further establish Equity, Diversity and Inclusion committee, Kristen Nyht to serve as chairperson.
5. Establish mission statement for committee, and initial goals for committee by July 2020.
6. Diversity committee to consider forum with firm leadership to discuss, identify, confirm diversity equity issues. Proposed date for forum TBD by EDI committee. (November 2020?).

Strategic Objective # 2

Expertise and Knowledge

We will create educational value for members and potential members by focusing AIA Michigan's investments in programing that intentionally complements and enhances the knowledge programs offered by AIA National and other local components.

FOCUS ON HIGH QUALITY LEADERSHIP AND PROFESSIONAL DEVELOPMENT CONTINUING EDUCATION:

7. Create a page on AIA MI website with links to AIA National website knowledge communities and their contact persons. List AIA Michigan members who are involved in AIA national knowledge community committees.
8. Promote CKLDP statewide. AIA Michigan to budget for scholar travel stipends, in 2020.

9. Encourage chapter/section components to identify two potential scholars for the 2021 CKLDP program.
10. Component director and CKLDP representative to attend 1 component meeting to promote the CKLDP program.
11. Determine potential of ongoing programs. Determine what programs should be provided by AIA Michigan. Consider what programs can be shared statewide by components.
12. AIA Michigan board to annually review existing and new programs, at the April, AIA Michigan board meeting.
13. Continue PSMJ Project Management series in 2020, provide second Project Management program in the PSMJ series by November 2020.
14. Promote /support, "What Lester Said!" Sustainability program to be held in Detroit during the summer 2020.

Strategic Objective # 3

Advocacy

We will support proactive legislative initiatives that align with the core values of health, safety, and welfare. Promote public policy that positively influences the built environment, strengthening the value the profession of architecture brings to society and the vital importance of licensure.

SERVE AS THE CLEARING HOUSE AND POINT OF RESPONSIBILITY FOR, STATE ADVOCACY ISSUES. COORDINATE STATE ADVOCACY WITH NATIONAL AND LOCAL EFFORTS. Promote and support the GAC (Government Advocacy Committee) efforts by managing government affairs initiatives and lobbying efforts and operating a virtual workspace for the GAC.

15. AIA Michigan to establish a point of contact for GAC, attend all GAC meetings and support lobbying initiatives. Manage all legislative day efforts and GAC member efforts.
16. February AIA Michigan board meeting confirm GAC initiatives, confirm continuance plan, and to confirm AIA Michigan staff support needs for 2020.
17. AIA Michigan staff to establish secure portal on AIA Michigan website by first quarter of 2020.

PROMOTE ONGOING ADVOCACY WITH EFFORTS THAT INCREASE MEMBER INVOLVEMENT FOR EQUITY, DIVERSITY, AND INCLUSION.

18. AIA Michigan staff to obtain national advocacy toolkit to share with Government Advocacy Committee. (GAC).
19. All AIA directors will take back APAC initiatives as well as fundraising goals to their components for 2020. Ongoing reports of APAC fundraising, and initiatives progress to be a standing board meeting agenda item.
20. AIA Michigan to implement easier APAC donation process with credit card processing ability in time for the 2020 Legislative Day event.

