



Our blueprint for success

By Executive Director Dave White

On Friday, September 23, the NEPPA Board of Directors ratified a five-year strategic plan. The Board's vision is that NEPPA be the most valuable utility resource and training organization in the Northeast. This aim reflects a commitment to providing our members with the highest quality services to address their growing training needs.

When I joined NEPPA approximately one year ago, it was immediately apparent that the organization was blessed with committed staff and insightful leadership. What was less clear was NEPPA's plan for effectively marshalling its resources to meet its members' needs. Over the past several months we have worked with a strategic planning consultant to develop that blueprint for success. The following is a brief outline of that plan ([click here](#) to view the full version on our website):

MISSION: To develop and unite public utility professionals by advancing their knowledge, capabilities, and voice in the industry and workplace

VISION: To be the most valuable utility resource and training organization in the Northeast

GOAL 1: Develop and acquire top-tier training and establish expertise

GOAL2: Design effective learning environments and adopt advanced delivery systems

GOAL 3: Grow and strengthen NEPPA's leadership, capacity, and capability

This plan is an ambitious undertaking that will help propel NEPPA and its members into the future. The association staff and leadership, however, cannot accomplish these goals without your support. Please join us in making our blueprint a reality; contact me directly at dwhite@neppa.org to learn more.

