



## **Energy New England (ENE) launches EV Awareness Programs for 2019**

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Energy New England (ENE) has launched several new EV awareness programs on behalf of municipal utilities in Massachusetts. ENE and their municipal utility clients are uniquely positioned as the trusted and reliable resource for customers for all things EV related. These public utility programs include Danvers Electric Department, Hingham Municipal Lighting Plant, Middleborough Gas & Electric Department, Middleton Electric Light Department, Rowley Municipal Lighting Plant, and Taunton Municipal Light Plant. In addition, ENE is actively taking over the management of the Braintree Electric Light Department's existing EV initiative, Braintree Drives Electric, and providing program support to the Concord Municipal Light Plant's new EV program initiative, Concord Drive Electric.

The core mission of ENE EV programs is to raise awareness among public utility customers on the many benefits of and incentives for choosing an electric vehicle, and to connect existing EV drivers with local incentives for charging an EV off peak at home and for installing Level 2 charging equipment. EV program services include outreach, marketing, events, dealership engagement, workplace charging and EV driver support. Along with the launch of individual municipal EV awareness websites, ENE has launched its own branded EV awareness website at [ev.ene.org](http://ev.ene.org). A comprehensive online resource for municipal utility customers to all things EV, ENE's website provides easy access to all resources that EV interested consumers want. These include uncovering the compelling benefits of EVs, answering common consumer questions, interactive buying and charging guides, connecting to local programs and incentives, and information on upcoming local Events where electric vehicles can be seen and test driven with support and guidance from ENE's own trained EV Specialists.

"The Electric Vehicle sector has become an area of interest and ENE is pleased to be able to offer an array of programs to our municipal utilities clients to fit the utility and their residents desires to participate in electric vehicle education, and all the way up to management of the entire program, including several events in the utility service community", said John G. Tzimirangas, President and CEO of ENE. "Mark Scribner, with his vast expertise, provides the utilities with an experienced and enthusiastic champion for the EV programs and works hard to give the utilities a program to be proud of in the growing sector", commented Tzimirangas.

ENE also co-sponsored an innovative Electric Car Showcase at South Shore Plaza in Braintree that ran through March 31<sup>st</sup>. In addition to multiple plug-in models on display in center court, brand neutral EV Specialists were on hand at every Saturday from 10 am to 4 pm and other select days to provide the latest info on charging incentives, vehicle and charger rebates, and special deals available to residents. Additional Events are scheduled in ENE client municipalities throughout the Spring, Summer and Fall.

Learn more about electric vehicles and their many benefits at [ev.ene.org](http://ev.ene.org) and sign up to receive the latest information about incentives and upcoming events. Consumers and utilities can get more information by

filling out the website's online form, emailing [ev@ene.org](mailto:ev@ene.org) or by calling 1-833-4-EV-HELP (1.833.443.8363) toll-free to reach a staff of ENE EV program dedicated EV Specialists.

**About Energy New England (ENE):** *ENE is the largest wholesale risk management and energy trading organization serving the needs of municipal utilities in the northeast. ENE works with numerous businesses, residents and utilities to help promote the principles of conservation, efficiency, and environmental stewardship, and advances the many benefits available through integrated sustainability planning. [ene.org](http://ene.org)*

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