



THE OFFICIAL 2021
DIRECTORY OF CONSUMER-OWNED ELECTRIC
UTILITIES IN NEW ENGLAND PRESENTED BY THE :



NORTHEAST PUBLIC POWER ASSOCIATION



HIGH QUALITY PRINT



COST EFFICIENT



REACH YOUR AUDIENCE

The Directory is an indispensable tool for all industry professionals.
Don't miss out on an entire year's advertising and the opportunity to stand out
from your competitors by advertising or enhancing your company's listing!



SAVE TIME, CLICK HERE TO SIGN UP ONLINE!

WWW.EMCONSULTINGINC.COM/ADRESERVATION/NEPPA

PRINT ADVERTISING RATES FOR 8.5" X 11" PUBLICATION:

PREMIUM AD SPOTS	B&W	COLOR
Back Cover	N/A	\$4,299
Inside Covers (<i>Front or Back</i>)	N/A	\$4,099
Full Page Tab	N/A	\$3,399
Half Page Tab	N/A	\$2,899
DISPLAY ADS	B&W	COLOR
Full Page	\$2,399	\$3,299
1/2 Page	\$1,899	\$2,699
1/3 Page	\$1,399	\$2,299
1/4 Page	\$1,199	\$1,699
1/8 Page	\$899	\$1,099
Business Card	\$599	\$749
Non-Members: add 10% to rates listed		

ADDITIONAL FEATURES:

BUYER'S GUIDE SECTION	RATE
Basic - Contact Information	\$149
Enhanced - Contact Information & 150 Word Description	\$199
Premium - Logo, Contact Information & 150 Word Description	\$299

*All companies must choose a paid listing option to have the company appear in the buyer's guide section.

NEED DESIGN HELP?

DESIGN SERVICES	RATE
Ad Creation (<i>cost based on ad size</i>)	\$39 - \$149
Ad Change (<i>cost based on ad size</i>)	\$39 - \$99



SPACE RESERVATION FORM

Please fill out information below and include ad size from table above.
E&M will send you the required ad contract, along with ad creation
information once submitted. Click below to sign up online!

COMPANY: _____

CONTACT: _____

PHONE: _____ FAX: _____

EMAIL: _____

AD SIZE: _____ COLOR B&W

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PREVIOUS PUBLICATION

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advertising you are
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QUESTIONS?

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LEARN MORE ABOUT E&M CONSULTING!

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