



NEWS RELEASE

MASSACHUSETTS MUNICIPAL WHOLESALE ELECTRIC COMPANY

Contact: Kate Roy, Director of Communications & External Affairs
(413) 308-1351
kroy@mmwec.org

MMWEC Home Energy Efficiency Program Adds Thermostats to “Connected Homes” Program

LUDLOW, Mass. -- December 14, 2020 – Massachusetts Municipal Wholesale Electric Company (MMWEC), the joint action agency for municipal utilities in Massachusetts, is expanding its innovative residential demand management program, “Connected Homes.” Connected Homes allows residential customers to better manage wifi-connected devices in their homes while reducing their carbon footprint.

Connected Homes, launched in April 2020 with 11 municipal light plants (MLPs), is offered through MMWEC’s residential energy conservation service, the Home Energy Loss Prevention Services (HELPS) program. HELPS is working with the company Virtual Peaker, a software platform, to allow customers of the participating MLPs to leverage the technology of smart appliances and devices into energy and cost savings for the light department and its customers.

By enrolling a smart device in the Connected Homes program, customers agree to allow their light department to make brief, limited adjustments to their devices during times of peak electric demand, such as temporarily reducing the charging rate of an electric vehicle during peak hours. Customers will be informed of possible adjustments in advance via email, and will be given the choice to opt out of each adjustment. Customers who participate are given a stipend or bill credit.

Beginning this month, select wifi thermostats have been added to the program for all participating MLPs. Other devices already in the program are home batteries, electric vehicle chargers, electric hot water heaters and mini-split controllers. Devices and incentive amounts may vary by MLP – check www.munihelps.org for details.

In addition, two additional MLPs have signed on to participate, bringing the total number of participating utilities to 13. Beginning January 1, the municipal utilities in Belmont and Shrewsbury join those in the communities of Groton, Holden, Holyoke, Ipswich, Mansfield, Marblehead, Princeton, South Hadley, Sterling, Wakefield and West Boylston.

Through participation in Connected Homes, the growing number of customers moving toward electrification can easily and conveniently manage their home’s energy use, by adjusting the device’s energy usage remotely, or by setting an automatic schedule.

“We are thrilled to be able to offer participating MLP customers a new incentive for wifi thermostats, as these are the most common smart devices in homes currently,” said Joseph Coles, MMWEC’s Energy Efficiency Program Manager. “We are also happy to welcome two additional MLPs to Connected Homes. We look forward to expanding the program further in the future as light departments continue to look for new ways to manage loads, and their customers desire to reduce their carbon footprints.”

MMWEC is a non-profit, public corporation and political subdivision of the Commonwealth of Massachusetts, created by an Act of the General Assembly in 1975 and authorized to issue debt to finance a wide range of energy facilities. MMWEC provides a variety of power supply, financial, risk management and other services to the state’s consumer-owned municipal utilities. It has 20 municipal utility members and 28 project participants. As one of 83 public power joint action agencies in the United States, MMWEC uses the strengths of working together, greater efficiency and economies of scale to help its members provide superior service at a low cost.

Massachusetts Municipal Wholesale Electric Company, 327 Moody St., Ludlow, MA 01056