



Energy New England (ENE) launches new product, dEvelop Your Own EV Program for municipal utilities.

For Immediate Release | August 24, 2020

Contact: Kristin Dupre | Director of Demand Side Management | kdupre@ene.org | 508-698-1227

Energy New England (ENE) has announced the launch of a unique new product. dEvelop Your Own EV Program is a turnkey toolkit providing utilities with the operational guidance to easily stand up their own EV program. This comprehensive product has 8 modules that utilities can choose from in order to meet their specific goals and needs.

Energy New England has been running Electric Vehicle programs in Massachusetts for over two years, currently providing services to 15 utilities in Massachusetts. These programs educate customers, offer options for managing charging activity, engage dealerships and workplaces, and provide consulting for the installation of public and multi-family charging infrastructure.

“We are very proud of the work we have done over the last several years as we’ve created and refined our EV program offering. As our EV staff has been administering these programs, they have created a repository of operational content, best practices and industry knowledge. We pulled all of this content and knowledge together and created a Do-It-Yourself toolkit for utilities to use so that they can easily stand up their own program.” said Kristin Dupre, Director of Demand Side Management at Energy New England.

The toolkit includes Guides, Templates, Samples, resources, and operational content. In addition, a dEvelop.ene.org/ website can be replicated and configured. ENE also offers consulting on an hourly basis to help clients get started.

There are 8 modules that can be purchased as a package or individually:

- Education and Support
- Marketing
- Program Incentives
- Dealer Engagement
- Ambassador Program
- EVents
- Utility Owned EV Charging Infrastructure
- Workplace EV Education

According to John Tzimorangas, President and CEO of ENE, “We also see that sustainability groups might also be interested in dEVelop to promote and move forward EV adoption within their community, since many investor-owned utilities have been limited to what programs they are allowed to offer in this area. This continues the innovation and customer focus of Kristin and her team, and they continue to provide quality programs to their utility clients and this product can be utilized by all utilities and municipalities.”

Please contact ENE, <https://ev.ene.org/contact/>, to learn more about [dEVelop Your Own EV Program](#).

About Energy New England (ENE): *ENE is the largest wholesale risk management and energy trading organization serving the needs of municipal utilities in the northeast. ENE is the program administrator for both residential and commercial energy efficiency and electrification programs in New England. ENE works with numerous businesses, residents and utilities to help promote the principles of conservation, efficiency, and environmental stewardship. www.ene.org*