



2021 Advertising Rates

I. Dubois Visitors & Relocation Guide Chamber Business Directory (Print and Online)

The Dubois Chamber of Commerce offers affordable advertising rates allowing you to reach Dubois locals and visitors. This is an annual publication both in print and online with more than 30,000 readers.

Ad Size/Placement	Member Rate (20% Off)	Non-Member Rate	Specs (width x height)
Front Right Read	\$840	\$1050	3.5" x 8.5"
SOLD Back Cover	\$890	\$1100	3.5" x 8.5"
Full Page	\$890	\$1100	7.25" x 8.5"
Half Page	\$680	\$850	7.25" x 4.125"
Quarter Page	\$480	\$600	3.5" x 4.125"
Eighth Page	\$280	\$350	3.5" x 2"

Ad Placement Deadline: March 15, 2021

Artwork Deadline: April 1, 2021

Publishes: May 15, 2021

Audience: Statewide: Wyoming Residents and Tourists; Targeted Globally Online

Distribution: Throughout the State of Wyoming and Wyoming's Welcome Centers including Cody, Sheridan, Buffalo and more. The Wyoming Office of Tourism Visitors Service staff greet more than 450,000 visitors annually.

Local: Fremont County via Lander Visitors Center, Wind River Tourism Council, and in Teton County at Jackson Hole Chamber of Commerce, Jackson Hole Airport, Casper-Natrona County International Airport and more.

All Dubois Chamber of Commerce businesses, and events including 4th of July Parade, Airport Appreciation Day, Dubois DeLights, and networking events.

Reach/Circulation: 30,000

Print: 4,000

Online: 26,000+

Website, Facebook, Instagram, LinkedIn, ENews

Print Size: Rack Card Format, 24 Page Self Cover, 7.75" x 9" refolds to a final size of 3.875" x 9"

* All Dubois Chamber of Commerce Members have FREE Business Directory Listings. Advertising prices above.

* Print-Ready PDF artwork preferred. Specs: Image resolution at 300 dpi; color mode CMYK; no bleed/crop marks.

* Design services available for \$50 an advertisement.

COMBO RATES

Strategically Engineered To Grow Your Brand
30% Off Membership, Print & Online Combo Rates

2021 Advertising Rates (cont.)

II. Website. Get Visible Online.

Online advertising is an effective way to reach people and track R.O.I. with statistics demonstrating show how many people have viewed and clicked on your ad.



Online Advertising	Annual	Specs (width x height)
Header Banner	\$400	980px x 245px
Vertical Banner	\$250	320px x 480px
Tile Ad	\$200	480px x 245px
Logo	\$100	240px x 120px

The Dubois Chamber of Commerce supports our 125+ Chamber Members with a professional marketing mix including our website, social networks, Enews, maps, calendars, and more. We work diligently with our Members to network and gain visibility within the community and beyond.

We support the Dubois community in events that allow our member businesses to gain visibility. These major events include the 4th of July Parade, Airport Appreciation Day, Halloween events, Holiday Dubois Delights. We also publish branded events calendars and a map of the Town of Dubois.

The Dubois Chamber of Commerce creates business referrals and networking opportunities for our members through in-person meetings, phone calls, networking events, ribbon cuttings, social networking, and content and links throughout all of our electronic marketing.

The Chamber of Commerce acts as a source of reference and information for new businesses and families relocating to Dubois.

Stretch your Advertising Dollars and Reach your Target Audience with the Dubois Chamber of Commerce.

Contact: Jennifer Marshall Weydeveld, Executive Director