

**SPONSORSHIP
CATEGORIES
FEATURES/ VALUES
FEES**



**SATURDAY,
JULY 31, 2021
6:00 a.m.-1:00 p.m.**

PRESENTED BY: THE TOWN OF DUBOIS

<u>SPONSORSHIP CATEGORY</u>	<u>FEATURES/VALUE</u>	<u>Fee</u>
TOP GUN SPONSOR SOLD	booth space (table and chair provided); company/donor name listed on event signage on and off-site; company/donor name on event Goody Bags given to attendees, as well as on at least one more predetermined promotional item); custom banner, company/donor featured in printed newspaper ads, County10 ad, and all other purchased media ads This fee will be applied to the cost of Attendee Goody Bags and an additional promotional item Total Value: \$1500.00+	\$ 750.00
UP, UP & AWAY SPONSOR SOLD	Hot-Air Balloon promotion – booth space (table and chair provided at both the Town Park on July 30 and at airport on July 31); company name in Dubois Frontier and County10 advertising associated with this Activity, custom banner – event at Town Park and event at airport. (A Non-Profit organization, the Hot Air Balloon Host will be selling the balloon tethered rides). This fee will be applied to the cost of the Hot Air Balloon, propane fuel, and pilot/crew expenses. Total Value: \$1200.00+	\$ 600.00
TOUCH 'N' GO SHUTTLE SPONSOR	Booth space (table and chair provided); company name on Pilot Goody Bags and booth signage and in Dubois Frontier and other printed advertising materials; complimentary banner at adjacent table used for arranging transportation for pilots to travel from airport to Town, other designated locations, and back. This fee will be applied to the cost of the Pilot Goody Bags, contents of bags, and shuttle rental fee. Total Value: \$1000.00+	\$ 550.00

KIDZONE SPONSOR	area provided for children's activities (partner with a non-profit who will host the activities); complimentary banner in area; booth space with table and chair provided; name on Youth Goody Bags Total Value: \$800.00	\$ 400.00
SWEET PEE SPONSOR *	signage with company name featured at primary portable toilet and hand-washing station area; booth space with table and chair provided Total Value: \$400 .00	\$ 350.00
MILITARY SUPPORT SPONSOR UNLIMITED OPPORTUNITIES	<i>HELP PAY FOR EXPENSES INCURRED BY PARTICIPATING MILITARY CREW(S)!</i> Acknowledgement in selected printed advertising; Meals, Accommodations, Transportation, Fuel Estimated expenses: \$150.00 per crew member, Fuel: \$500.00 per aircraft	\$ 100.00
FLIGHT LINE BANNER SPONSOR UNLIMITED OPPORTUNITIES	Banner created especially for you - advertising your business, company or organization – hung on the fence along the entry road to Dubois Municipal Airport Deadline for ordering custom banner: July 7, 2021 -or- YOU provide your banner (any size acceptable) Deadline for receiving banner: July 20, 2021 Banners will be hung one week prior to event	\$ 100.00 \$ 50.00
FIRST AID STATION SPONSOR SOLD	Company name featured on banner at the first-aid station located at the front entrance; optional opportunity to have name advertised on a predetermined promotional item for an additional cost	\$ 100.00
YOUNG EAGLES FLIGHTS UNLIMITED OPPORTUNITIES	Donor Name on printed promotional materials to be distributed at event which promote free flights offered to youth from ages 8-17. This donation goes toward the fuel cost for the aircraft flying the registered Young Eagles (scheduled for early morning on August 1, 2021)	\$ 50.00
INFLIGHT MARKETPLACE * LIMITED TO 5 VENDORS	<i>Do you have a unique product to sell?</i> Booth space for commercial retailers and opportunity to promote company and sell event-day merchandise; table and chair provided Total Value: YOU keep all profits!	\$ 25.00
CROSSWIND AVIATION EXHIBITOR(S) *	Complimentary table and chair(s) provided to any company or individual who offers an aviation-oriented product, service, or instruction; name on printed promotional materials that will be distributed at event. A fee will be collected at the time of reservation and will be returned if aviation exhibitor's table is manned from at least 8:00 a.m.-12:00 p.m.	\$ 25.00/ FREE

NON-PROFIT PRESENCE

Please submit proposal to Town of Dubois for consideration no later than March 31, 2021.

FLY MARKET SHOPPE T-Shirts, Caps, Assorted Aviation-Themed Souvenir items

COMMUNITY PARTNER SUPPLEMENTS

FIRST CLASS SPONSOR

UNLIMITED SPACES

Lodging and Restaurant businesses who offer a discount or package deal for the "Pilot Packages" will be exposed to all Wyoming and neighboring states' pilots through aviation event websites and will receive acknowledgement in Dubois' local publications

Voluntary Gifting

Retail businesses who donate small souvenir-type contents for the Pilot Goody-Bags which will be gifted to the incoming pilots will be acknowledged in the "Pilot Bag" marketing materials and in Dubois' local publications

Total Value: to be determined
potential future business

WINGS SPONSOR

UNLIMITED

For those who just want to help the event take flight!
Companies and Individuals providing private monetary donations of any amount contributed toward the expenses of the event not covered by published sponsorships and/or grants

Unspecified

Total Value: Face Value of Donation

COMMUNITY PARTNERS

UNLIMITED

Companies/Non-Profit organizations /Individuals providing non-monetary service to the "Fly-In & Community Aviation Day" event; complimentary banner at event; a special acknowledgement of appreciation to all participants in Dubois' local publications

In-Kind

Suggested Areas of Service:
Event Set-Up
Event Tear-Down
Front Gate
Outdoor Signage
Parking
Security
Trash Management

Total Value: Priceless

*Two Documents - W-9 form and copy of Event Liability Insurance Certificate are required and must be provided to the Town of Dubois no later than one month prior to event day.
(Please have your insurance company list the Town of Dubois as the 'additionally insured').

Sponsorship and Donor funds are a tax deduction for your business, as they are considered a marketing expense and are being paid to The Town of Dubois, a non-profit organization.