



## LETTER FROM THE EXECUTIVE DIRECTOR

6 JANUARY 2023

Happy New Year!

I am grateful to announce, my wife and I are officially full-time Dubois residents! With the new year, I'd like to start tackling some of our goals and I look forward to spending some time with each and every one of our members. The Chamber and I want all of you to get the most value out of your memberships.

Starting this month, we're going to do a random drawing each week to select one of the businesses to be highlighted. I am also working to get some workshops and speakers underway to assist with questions you might have pertaining to your unique businesses.

I'd also like to coach any members interested in online tips and tricks they can use to increase foot traffic in which I've had great success at the Rustic for the past few years.

I plan on cooperating with all other nonprofit organizations within Dubois, to see how we can combine talent and resources to accomplish unified goals.

Please feel free to call me with any ideas or questions you may have! I look forward to meeting you all!

Cheers to 2023!

Luke Sander

