

**FOR IMMEDIATE RELEASE**

South Bay Business Environmental Coalition (SBBEC)  
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[www.sbbec.org](http://www.sbbec.org)

**SOUTH BAY SUSTAINABILITY AWARDS**  
**SBBEC To Recognize Local Sustainability**

The South Bay Business Environmental Coalition (SBBEC) is hosting the 10<sup>th</sup> annual SEED Awards event in September. Comprised of businesses and municipalities throughout the South Bay and beyond, the SBBEC uses the SEED (Southern California Environmental Excellence Development) program to recognize the extraordinary environmental efforts of local businesses, individuals and organizations.

Past SEED Award winners have ranged from individuals to international corporations each of which have helped the quality of life in the South Bay and surrounding region. By recognizing the efforts being made locally, these awards help demonstrate to others how a few simple steps can make a significant impact. Torrance has had a number of winners over the years and would like to continue that tradition.

The event will welcome local political figures, community leaders, and business owners. To be a part of this incredible local effort, share this event information with a deserving local business or environmental advocate, and visit [www.sbbec.org](http://www.sbbec.org) to download an application.

For more information, visit the website or contact event chair, Doug Krauss at 310-349-2987