

Travel Pal!

Summer Successes at South Bay Events

Travel Pal helped many people get to summer events in the South Bay. Attendees learned important information about offsite parking locations, alternative transportation options, and alternate routes through using the Travel Pal website.

Examples of Travel Pal “in action” were the Port of Los Angeles’ July Lobster Festival and Fiesta Hermosa held over Labor Day weekend – users of Travel Pal generated thousands of web sessions for each event where many of these users planned their trips or learned important parking and shuttle information for these events.

If your organization has an upcoming event, Travel Pal can be used as an effective tool to help with event messaging, parking mitigation, congestion management, promoting transit and carpooling, as well as general marketing.

How does it work? Well, it’s as easy as 1,2,3!

1. Visit the Travel Pal Events page at: <https://southbaytravelpal.com/#/events>
2. Click on the Event in which you’re interested, and you’ll be linked to a new page where you can learn more Travel Information about the event.
3. To learn about your travel choices, simply add the address for your “Starting Location” and hit the green “Let’s Go!” button!!

From there you’ll get directions to the event, transit information, carpool matches as well as bicycling and walking information – If you’re not already a member, you’ll be prompted to join Travel Pal. Once you’re logged in, you can even post your own event!! It’s free, it’s fun, and it’s a great way to organize and communicate transportation and parking information for your own personal events. Hosting a party, planning a wedding or putting a bridge tournament together let Travel Pal help! Check out Travel Pal today at: <https://southbaytravelpal.com>

For any questions about [Travel Pal](#), please feel free to reach out to info@southbaytravelpal.com