

The Trip Not Taken

The opportunities to take the “next step” of becoming a Green Business are many. They range in terms of expense, return on investment and, of course, time to implement. The types of options range from implementing energy efficiency measures to producing your own energy through solar panels to providing electric vehicle charging stations for workers to charge zero emission vehicles. There are any number of ways to make a difference.



Of the many options where a company can have an immediate “Greening Impact” is one that companies may already be doing! It’s a workplace strategy that positively affects the company’s bottom-line, employee morale and has a huge environmental impact for the community, at large....It’s “The Trip Not Taken!!”

Telework or telecommuting provides for employees to work at home or at a remote satellite location near their home. Did you know that 40% of all Green House Gas (GHG) emissions are transportation related – the commute trip to work is a large part of this challenge. By not taking the commute trip your employees will be save significant GHG emissions – credit that companies can receive for in the Green Business Assist Program and, for larger employers, credit they will get through their AQMD Air Quality Management Plans.

Many companies have “informal” programs for allowing work to be accomplished at home or at satellite offices. Often, it’s as simple has having employees “go home” to read or write outside of the busy work environment; for other companies, it may be more formal dedicated specific days and providing workstations on shared or virtual work-platforms to accomplish work. There are many creative ways for employers to manage employees from afar, the commute trip is not taken and work still gets done!

California State University Dominguez Hills (CSUDH) and the SBCCOG have partnered in a State funded study called the “Go Virtual Initiative”:

A comprehensive study of South Bay companies and their experiences with flexible work practices. Does your company use or is it considering these types of “flexible workplace strategies”? If so, we’d like to learn more and share your best practices and experiences we’d love to hear from you.

The “GO-Virtual Initiative”

(Owners; HR Managers; Project Managers; ETCs; Senior Managers)
Join us for a complementary lunch and share your company’s best practices, challenges, and experiences using flexible workplace practices.

THURSDAY, NOVEMBER 8, 2018

NOON – 1:30 PM

SOUTH BAY CITIES COUNCIL OF GOVERNMENT OFFICE

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