



## The best of the Monterey Peninsula



**WHO:** Coastal Roots Hospitality (CRH) is a restaurant and events & catering company managing Tarpy's, Montrio and Rio Grill. We are dedicated to strengthening our community ties by connecting with local businesses and causes. **Above all else, dedicated to giving back in meaningful and ongoing ways.**

**WHAT:** With the ongoing difficulties of the pandemic, many non-profits are struggling to keep up with growing demand. We will be partnering with different charities in the Monterey Bay area to work with and support on an ongoing basis. All three of our restaurants have launched a **"Pick It Up - Pay It Forward"** campaign where **10% of all proceeds from takeout orders will be donated** to six non-profits.

We feel a strong commitment to our guests, to the neighborhoods and communities in which they live, as well as to the organizations that are important to them. For our family in particular, it is also extremely important to nurture society in meaningful ways. Our team focuses donations to faith-based, children and trafficking organizations.

**WHEN:** We are actively seeking non-profits to be partners in our 2023 Program. CRH will select 6 organizations to benefit from Pick It Up - Pay It Forward throughout next year. **Every two months** one of our selected partners will be the beneficiary of the Pick It Up - Pay It Forward drives at all three restaurants. Submissions for consideration need to be sent by **November 30th, 2022**. Recipients will be announced **December 17th, 2022**.

**HOW:** To be considered, please submit your application to:  
[PR@CoastalRootsHospitality.com](mailto:PR@CoastalRootsHospitality.com)

Please include the following information

- Name of your non-profit
- Contact name, email and phone number
- Link to website and all social media used
- Mission Statement
- Statement as to why your organization should be considered and how you would use the funds.
- (Less than 300 words).

Thank you for your contribution!

**SUCCESS TO DATE:**

**As of October, 2022**

**we have raised more**

**than \$225,000**

**to benefit local**

**charities and our**

**community.**



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