



Sponsorship Packet

Christmas in the Adobes

38th Annual

**December 9 & 10, 2022
Downtown Monterey, CA**

Presented by

California State Parks
Monterey State Historic Park Association
www.mshpa.org



Angel image: Erica Franke, 1957 - City of Monterey



Christmas in the Adobes

Monterey State Historic Park Association (MSHPA) and California State Parks present the 38th Annual Christmas in the Adobes. Return to the days of Alta California during Monterey's premier holiday event, Christmas in the Adobes. This early evening walking tour of Monterey's historic adobes adorned in holiday décor surprises and delights visitors with welcoming, candle-lit luminarias leading the way to each building's entrance. Enjoy festive music and a variety of entertainment, as you explore over a dozen magical, historic adobes on the tour. Hear the stories of Monterey's earliest buildings and savor the warm spirit of the community of this annual event that has become a family favorite during the holidays.

This charitable annual fundraiser for Monterey State Historic Park raises funds for the State Park's educational history programs for elementary students, as well as for the restoration of the historic First Theatre. The State Parks buildings are joined by over a dozen community partner buildings - some of which are only open to the public during this event.

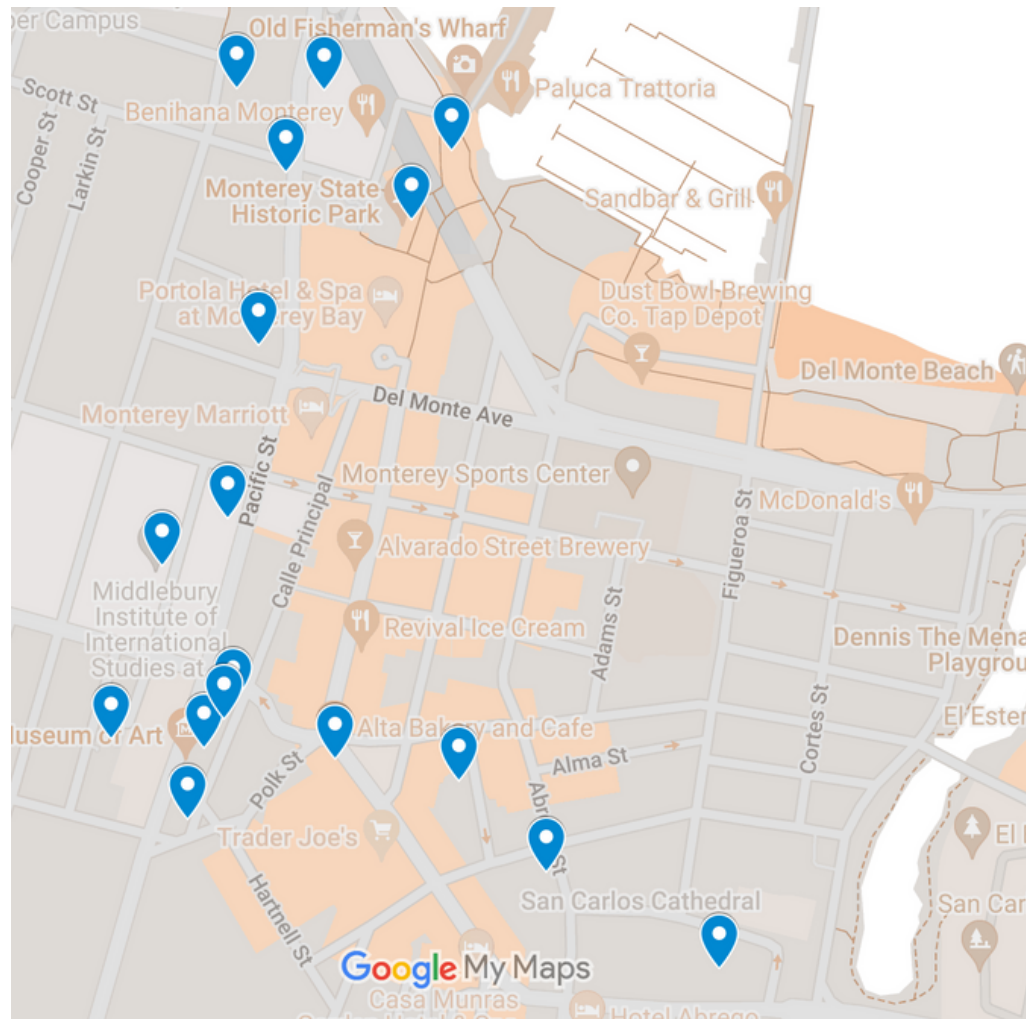
2019 Tickets Sold: 2,352

2021 Tickets Sold: 2,114



Participating Buildings

Over a fifteen historic buildings located throughout downtown Monterey.





Sponsorship Levels

*Inclusion in printed materials subject to print proof deadlines and date of the sponsorship agreement.

PLATINUM | \$2,500

Premier logo placement on:

- Event signage
- Official Christmas in the Adobes brochure and event map*
- The official Christmas in the Adobes website
- Two (2) dedicated social media posts

In addition, your name will be mentioned in official E-blasts, social media, and ticket sales websites as a premier sponsor. Six (6) complimentary gold passes -two-night passes are also included.



Sponsorship Levels

*Inclusion in printed materials subject to print proof deadlines and date of the sponsorship agreement.

GOLD | \$1,000

Logo placement on:

- Event signage
- Official Christmas in the Adobes brochure and event map*
- The official Christmas in the Adobes website
- One (1) dedicated social media posts

In addition, your name will be mentioned in official E-blasts, social media, and ticket sales websites.

Four (4) complimentary gold passes -two-night passes are also included.



Sponsorship Levels

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SILVER | \$500

Name(s) Listed on:

- Event signage
- The official Christmas in the Adobes website
- Group sponsorship social media posts

In addition, your name will be mentioned in official E-blasts, social media, and ticket sales websites.

Three (3) complimentary gold passes -two-night passes are also included.



Sponsorship Levels

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BRONZE | \$250

Name(s) Listed on:

- Event signage
- The official Christmas in the Adobes website
- Group sponsorship social media posts

In addition, your name will be mentioned in official E-blasts, social media, and ticket sales websites.

Two (2) complimentary gold passes -two-night passes are also included.

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Sponsorship Confirmation

_____ PLATINUM /\$2,500 _____ GOLD /\$1,000 _____ SILVER /\$500 _____ BRONZE /\$250

I'm unable to sponsor but would like to make a donation in the amount of \$_____.

SIGN ME UP! I am pleased to commit to sponsor as stated above for the 2022 Christmas in the Adobes.

_____ SIGNATURE _____ PRINTED NAME _____ DATE

_____ BUSINESS NAME _____ PHONE

_____ EMAIL

_____ BILLING ADDRESS

METHOD OF PAYMENT: "

Company Check is Enclosed "

Send Invoice to Address Above "

Credit Card

_____ CREDIT CARD TYPE _____ ACCOUNT NUMBER _____ EXPIRATION

_____ CVV CODE _____ SIGNATURE

_____ ADDRESS (If different from above)

Monterey State Historic Park Association is a 501 (C)(3) non-profit corporation.

Tax ID #51-0139529. Please return confirmation to Lee Henderson at info@mshpa.org or to

PO Box 72, Monterey, CA, 93942-0072.



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