



June 1, 2022

Dear Chamber Member,

The 38th Annual Dožíňky® Festival and Classic Car Cruise is planned for Friday, September 16th and Saturday, September 17th in 2022 and we'd love for you to be a sponsor!

All sponsors can utilize our Dožíňky® logo on their websites and in their client communications. We will put banners up, posters and brochures at area businesses, and you will be listed on our website and in our advertisements. With over 20,000 people in attendance over Dožíňky® weekend, we will maximize visibility for your business or organization. Your contribution is vital in making this great community event a success year after year. Please know that we will continue to monitor COVID-19 in our community and will take the necessary precautions to ensure the safety of our festival goers, volunteers, and vendors. We will also be sure to keep you aware of any changes that occur prior to our event.

There are 6 exclusive sponsorship opportunities available at the \$2,500 level and are first come, first served. Starting in 2022, the businesses who choose to support the event at an exclusive level will be given first right of refusal for the title chosen moving forward. These are our most popular opportunities - don't delay!

I've included information about the various sponsorship levels. It's important to note that *any* level of donation helps make this event a success. Your support is much appreciated.

If you have any questions, please don't hesitate to contact me at 952-758-4360 or bsticha@newprague.com. Sponsorship commitments are due by **July 22, 2022.**

Thank you for your consideration!

Brooke Sticha
Executive Director

**All sponsors will receive maximum exposure
at the Classic Car Cruise and Dožíňky Festival
on September 16th & 17th, 2022!**

Dožíňky®

Exclusive Sponsorship

\$2,500 cash (first come, first served)

- ~~Chamber Beer Garden (1 available)~~
- ~~Chamber Beer Garden Entertainment Stage (1 available)~~
- ~~Main Street Stage (1 available)~~
- ~~Czech Heritage Village (1 available)~~
- ~~Parade of Farm Pride (1 available)~~
- ~~Dožíňky Zero K (1 available)~~

Receive everything at Platinum Level plus exclusive rights to your sponsorship titles.

Platinum Level Sponsor

\$1000 cash

- Unlimited use of Sponsor Logo in business communications and web.
- Free entry into the Parade of Farm Pride.
- Vehicle toward the front in the parade, if you choose to participate.
- Name/logo on banners, promotional posters, website, and newsletters.
- Name in Dožíňky Special Edition of the newspaper and thank you ad.
- Complimentary vendor space along Main Street during Dožíňky Festival, if you choose to participate.
- Special promotion on KCHK radio.
- Sponsor spotlight video
- 15 tickets to Dožíňky beer garden for beverages.

Gold Level Sponsor

\$750 cash

- Unlimited use of Sponsor Logo in business communications and web.
- Free entry into the Parade of Farm Pride.
- Vehicle toward the front in the parade, if you choose to participate.
- Name/logo on banners, promotional posters, website, newsletters.
- Name in Dožíňky Special Edition of the newspaper and thank you ad.
- Sponsor spotlight video
- 12 tickets to Dožíňky beer garden for beverages.

Silver Level Sponsor

\$500 cash

- Unlimited use of Sponsor Logo in business communications and web.
- Free entry into the Parade of Farm Pride.
- Name on banners, promotional posters, website, and newsletters.
- Name in Dožíňky Special Edition of the newspaper and thank you ad.
- 8 tickets to Dožíňky beer garden for beverages.

Bronze Level Sponsor

\$250 cash

- Unlimited use of Sponsor Logo in business communications and web.
- Name on promotional posters, website, and newsletters.
- Name in Dožíňky Special Edition of the newspaper and thank you ad.
- 5 tickets to Dožíňky beer garden for beverages.

Harvest Sponsor

\$100 cash

- Name in Dožíňky Special Edition of the newspaper and thank you ad.
- 2 tickets to Dožíňky beer garden for beverages.

Dožíňky® Commitment Form

Exclusive Sponsorship Opportunities:

- ____ Chamber Beer Garden --- \$2,500
- ____ Chamber Beer Garden Entertainment Stage --- \$2,500
- ____ Czech Heritage Village Sponsor --- \$2,500
- ____ Main Street Stage --- \$2,500
- ____ Parade of Farm Pride--- \$2,500
- ____ Dožíňky Zero K - \$2,500

____ **Platinum Level Sponsor** (unlimited)

\$1000 Cash

____ **Gold Level Sponsor** (unlimited)

\$750 Cash

____ **Silver Level Sponsor** (unlimited)

\$500 Cash

____ **Bronze Level Sponsor** (unlimited)

\$250 Cash

____ **Harvest Sponsor** (unlimited)

\$100 Cash

Dožíňky®

Your financial commitment allows the Chamber of Commerce to put on the Dožíňky Festival. Without continued support from our members, this festival would not be able to continue. Thank you in advance for your consideration!

Thank you for your support!

Name of Business: _____

Contact Person: _____

Sponsorship Level/Amount Enclosed: _____

Please mail to New Prague Chamber of Commerce
101 Main Street East - New Prague, MN – 56071

DUE: JULY 22, 2022