



December 3, 2020  
2021 Hometown Holiday

Dear Chamber members,

New Prague's Hometown Holiday is a community shop local campaign designed to keep spending local during the holiday season. We also host various community events and activities to help bring people from all over to enjoy our shops, restaurants, cafes, and more!

We are asking you to consider a sponsorship to help with expenses required to organize the events hosted by the Chamber during New Prague's Hometown Holiday. There are various promotional opportunities available at different levels. Please take a moment to review the information enclosed with this letter and consider sponsoring. Please know that any amount helps while we continue to improve and look for creative ways to encourage shopping locally in our community.

Please feel free to contact me by phone at 952-758-4360 or by email at [bsticha@newprague.com](mailto:bsticha@newprague.com) with any questions. Please return your commitment form and payment no later than **November 5<sup>th</sup>, 2021**.

Thanks in advance for your consideration!

Sincerely,

Brooke Sticha  
Executive Director

## Hometown Holiday Sponsorship Levels



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### Gold Star Sponsor - \$500

- Business name *and logo* on Chamber website and email marketing
- Promotion on KCHK/KRDS radio
- Reservation at front of the parade, if you choose to participate
- Special promotion on various social media platforms
- Sponsor spotlight video
- Various event day promotional opportunities
- Business name and logo listed in The New Prague Times

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### Silver Bell Sponsor - \$250

- Business name listed on Chamber website
- Promotion on KCHK/KRDS radio
- Special promotion on various social media platforms
- Business name listed in The New Prague Times

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### Jingle Bell Sponsor - \$100

- Promotion on KCHK/KRDS radio
- Business name listed in the thank you ad in the New Prague Times

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## Commitment Form

Business \_\_\_\_\_ Contact \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Thank you for your continued support of this event and of our community. We sincerely appreciate your involvement.

New Prague Chamber of Commerce

[bsticha@newprague.com](mailto:bsticha@newprague.com)

952-758-4360