



June 2, 2023

Czech Out New Prague
8th Annual Event Sponsorship Opportunities
Event date: August 3rd, 2023

Dear Chamber members,

Czech Out New Prague, hosted by the New Prague Chamber, is a business and community expo with over 50 local businesses and organizations participating. This event is a great opportunity to show New Prague and surrounding communities what your business has to offer, as well as new products, promotions, or programs with the event drawing more than 800 attendees each year.

As a sponsor, you have the opportunity to make new partnerships and business connections within our local community and will ensure maximum exposure of your business on all advertising and promotional material. Czech Out New Prague is also a great way to make new business connections and maintain your ties with current customers - we strongly encourage your participation as an exhibitor as well.

We'd love for you to consider sponsoring this great community event! See enclosed for more regarding the different levels of participation and to complete your commitment form. Please reach out to us at 952-758-4360 or me at bsticha@newprague.com with any questions.

Your commitment form and payment are due no later than **June 29th, 2023.**

Sincerely,

Brooke Sticha
Executive Director

Sponsorship Levels



____ **Platinum Sponsor - \$1,000 (unlimited)**

- Business name/logo on Chamber website and email marketing.
- Business name/logo on banner advertising at the event.
- Promotion on KCHK radio.
- Special promotion on various social media platforms.
- Complimentary booth space.
- Business name listed as a platinum sponsor in The New Prague Times/Extra.
- 6 beverage tickets

____ **Gold Sponsor - \$600 (unlimited)**

- Business name listed on Chamber website.
- Promotion on KCHK radio.
- Special promotion on various social media platforms.
- Complimentary booth space.
- Business name listed as gold sponsor in The New Prague Times/Extra.
- 4 beverage tickets

____ **Silver Sponsor - \$250 (unlimited)**

- Promotion on KCHK radio.
- Business name listed as silver sponsor in The New Prague Times/Extra.
- 2 beverage tickets

Commitment Form

Business _____ Contact _____

Phone _____ E-mail _____

Thank you for your continued support of this event and of our community. We sincerely appreciate your involvement.

New Prague Chamber of Commerce

bsticha@newprague.com

952-758-4360