

WHY JOIN THE CHAMBER?

The New Prague Chamber of Commerce is here to help you engage, influence, and make an impact using dynamic programs, services, and initiatives designed with business success in mind. Consider taking advantage of these opportunities!

CREDIBILITY

Enhance your reputation through Chamber membership, as it is highly respected by the local community.

NETWORKING

You can build and strengthen your business network with more than 175 members. It's not who you know, it's who others know! Networking is powerful! Join us for coffee!

VISIBILITY

Stand out and get noticed as an active member in your community!

You'll gain increased exposure through Chamber sponsorships, events, website, and social media!

MEMBER BENEFITS

**We're in business
for your business,
Join Today!**

COMMUNITY

We work together to create a strong, local economy that helps attract new talent and environment where people want to work, live, and play (i.e. Run New Prague & Dozinky)!

VOICE

We want to inform, educate, and advocate for your business! Additionally, you gain a say in how we approach our advocacy efforts through our monthly newsletter and other media outlets.

GROWTH

We want to work hard for you to encourage more business and customers head your way. Czech Out New Prague and community partnerships are a great start!



Membership Benefits

Upon initially joining:

- Immediately listed on Chamber's website – alphabetically and categorically
- Direct link to your website – with tracking of hits
- What's Hot Wednesday email blast

Official Welcome / Ribbon Cutting:

- Picture of event printed in Chamber newsletter and posted on Facebook and Twitter
- Chamber news release sent to all local papers
- Ribbon cutting can be done for new businesses and for current members who have relocated, remodeled, or re-organized

NPCC's monthly newsletter:

- Offers local news pertaining to business community of New Prague
- Calendar of events keeps the business community informed of the Chamber's upcoming events
- Contains information regarding the Chamber, its members and relevant news

***Member News** – Short announcement to convey information about your business. Chamber members are encouraged to submit notices of accomplishments, upcoming events, or other info that would be relevant to Chamber membership.

***Business Spotlight** – Every week we will highlight a new member business on the front page of our website. This will also be noted in our monthly newsletter.

Referral Postcards

- On a daily basis the Chamber office receives phone calls and emails requesting information about local businesses. We offer that information for all member businesses. We then mail a postcard to you to let you know that we have given your business a referral.

Advertising Opportunities:

New Prague Czechs

- Exclusive to Chamber members
- Redeemable ONLY at participating Chamber businesses
- List of participating businesses included with each Czech sold

Welcome to New Prague Packets:

- Welcome packets are given to all new residents to New Prague
- Chamber members provide 50 items to be included in welcome packet
 - Example: business cards, promotional items, brochures and coupons
- You will be contacted when your supply runs low

Business to Business Packets:

- Packets given to new businesses opening in New Prague or new businesses joining the Chamber
- Chamber businesses that cater to other businesses are invited to provide information for the packet.
 - Examples: business cards, flyers, brochures, catalogs or any other pertinent information
- You will be contacted when your supply runs low
- Only businesses and incentives offered to other businesses will be included

Sponsorship Opportunities:

During the year, events occur that provide sponsorship opportunities to Chamber members.
Events may vary from year to year.

Run New Prague Half Marathon, 10K, 5K and Kids Fun Run

- Annual event held every May
- Be an event sponsor
- Donate items for goodie bags
- Volunteer to work a shift at event
- Main sponsors listed on event t-shirt, banners, Run New Prague website, ads in local paper, free entries in race

Dozinky Festival and Classic Car Cruise

- Annual event held every September
- Sponsor a specific event at the festival
- Be an event sponsor
- Volunteer to work a shift in the Chamber booth or beer garden

Czech Out New Prague

- Annual event held the first Thursday of August
- Business and Community Expo
- Have a booth for your business

Misc. Events

Networking Opportunities:

Coffee and Kolacky

- Held monthly on the 3rd Wednesday every month
- Chamber businesses may host
- Chamber members and guests may attend

Annual Meeting

- Held in January
- Display space for your business
- Member acknowledgement

Lunch & Learn

- Quarterly
- Lunch provided
- Learn about topics relevant to your business

Member BBQ

- Thank you event for members

Volunteer at events

Additional Benefits:

What's Hot Wednesday?

- A weekly Constant Contact email blast is sent every Wednesday to all Chamber members
- Members ONLY may submit their flyer/information no later than Noon on Wed. for inclusion

Mailing Labels / Directory of Chamber members

- Chamber mailing list is available ONLY to chamber members as:

- *An Excel spreadsheet
- *Master for mailing labels
- *Printed labels

Copies / Faxes

- Have copies made at a reduced cost
- Faxes sent at a reduced cost for members

Certificate of Origin

Foreign Trade Forms

CORE BENEFITS

Creating a strong local economy

Representing the interests of business with government

Networking Opportunities

Promoting the Community

For more detailed information contact a Chamber staff member:

Executive Director, Brooke Sticha - bsticha@newprague.com