



# Clean Energy Education & Empowerment (C3E)

## Women in Clean Energy Sponsorship Campaign

Closing the gender gap and increasing the participation, leadership, and success of women in clean energy fields are the goals of the U.S. Clean Energy Education and Empowerment (C3E) Initiative. The U.S. **Department of Energy** (DOE), **Texas A&M** Energy Institute (TAMU), the **Massachusetts Institute of Technology** Energy Initiative (MITEL), and the **Stanford** Precourt Institute for Energy (Stanford Energy) collaborate to implement the U.S. C3E Initiative.

Sponsoring the U.S. C3E Awards and Symposium allows your organization to directly impact and support diversity and leadership in clean energy. With your support, this invitation-only gathering of approximately 250 people across the clean energy spectrum, celebrates eight outstanding mid-career women for their work in: advocacy, business, education, entrepreneurship, government, international, law & finance, and research. C3E also honors a lifetime achievement awardee annually. You will meet and mingle with top women in energy at all stages in their careers (board service and hiring opportunities!) and hear from leading experts in clean energy. You will support the minds that will help create solutions for our world's difficult challenges.

## C3E Initiative, Symposium and Awards

The C3E initiative was born out of recognition that the ideas and talents of all members of society are essential to meeting our future clean energy challenges. Now in its 8<sup>th</sup> year, the U.S. C3E Program is focused on developing effective ways to attract, retain, and promote women in the clean energy sector across the U.S.

The symposium incorporates a range of perspectives, including those of seasoned and mid-career government representatives, researchers, entrepreneurs and corporate leaders. A poster competition gives outstanding U.S. university students the opportunity to showcase their current research. Attendees gather to share insights regarding cutting-edge energy research, new business ventures and successful career pathways. In addition to exploring current topics in clean energy and recognizing accomplished women awardees, the symposium builds a strong and interconnected network.

## Sponsorship Opportunities

**TAMU, MITEL and Stanford Energy** are collaborating to recruit sponsors to support the 2019 and 2020 U.S. C3E Women in Clean Energy Awards and Symposia. We hope you will join us! The eighth annual symposium will take place at Texas A&M University on November 13 and 14, 2019. The 2020 symposium will take place at MIT.



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In 2019, organizations are invited to sponsor at one of three different levels:

1. **Leading Sponsors** commit to sponsor either for one year (2019) at a cost of \$30,000 or for two years (2019 and 2020) at a total cost of \$51,000. Leading Sponsors receive the following benefits:
  - A representative from your organization will participate on an interactive panel with representatives from other Leading Sponsor companies. The panel will explore how organizations and individuals can help women throughout their careers in energy – from recruitment and onboarding to mid-career to leadership positions and board service – and how women may learn to ask for help.
  - Engagement with 40 C3E Ambassadors, senior women with technical energy expertise (leads for women on boards), and with top mid-career women in energy
  - Meet with clean energy women leaders at all stages of their careers (Hiring!)
  - 3 attendees invited to attend the symposium as well as the invitation-only VIP lunch with C3E Ambassadors, awardees, speakers and sponsors
  - Promotional space in all promotional materials for a brief (approximately 300-words) message
  - Prominent and frequent acknowledgement as a Leading Sponsor, including logo visibility on the website and at the event(s)
2. **Sustaining Sponsors** commit to sponsor either for one year at a cost of \$15,000 or for two years at a total cost of \$27,000. Sustaining Sponsors receive the following benefits:
  - Engagement with the C3E Ambassadors, senior women with technical energy expertise (leads for women on boards), and with top mid-career women in energy
  - Meet with clean energy women leaders at all stages of their careers (Hiring!)
  - 2 attendees invited to the symposium as well as the invitation-only VIP lunch with C3E Ambassadors, awardees, speakers and sponsors
  - Promotional space in all promotional materials for a brief (approximately 150-words) message
  - Prominent and frequent acknowledgement as a Sustaining Sponsor, including logo visibility on the website and at the event(s)
3. **Supporting Sponsors** are start ups, nonprofits or companies with revenue of less than \$10M a year. The organization commits to sponsor either for one year at a cost of \$5,000 or for two years at a total cost of \$9,000. Supporting Sponsors receive the following benefits:
  - Engagement with the C3E Ambassadors, senior women with technical energy expertise (leads for women on boards), and with top mid-career women in energy
  - Meet with clean energy women leaders at all stages of their careers (Hiring!)
  - 1 attendee invited to the symposium as well as the invitation-only VIP lunch with C3E Ambassadors, awardees, speakers and sponsors
  - Promotional space in all promotional materials for a brief (approximately 50-word) message from your organization
  - Prominent and frequent acknowledgement as a Supporting Sponsor, including logo visibility on the website and at the event(s)



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Thank you for considering these U. S. C3E Symposium and Awards sponsorship opportunities. For more information, please contact either Valentini Pappa, Martha Broad or Leigh Limbach Johnson:

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