

2023 Symposium



# Funding the Core: Strategies to Elevate General Support at Your Nonprofit



## What to Expect

Intentional networking  
with colleagues & local  
funders

Professional  
development

Community-building

Register Today.  
Volunteer. Sponsor.

Ventura College | Guthrie Hall

**JUNE**

**12<sup>th</sup>**

**11.30 A.M.  
05.00 P.M.**

# Symposium Program

- 11:30 a.m. Event Check-in
- 12:30 p.m. Lunch & Keynote
- 1:45 p.m. Intentional Networking
- 2:00 p.m. Session 1: A Panel Discussion
- 2:45 p.m. Intentional Networking
- 3:00 p.m. Session 2: A Workshop
- 3:45 p.m. Symposium Wrap-up & Reflections
- 4:00 p.m. Reception & Cocktail Hour



## **Keynote:**

Turning General Support into Transformational Support  
Speaker to be announced

## **A Panel Discussion with Funders: Funding Priorities in 2023 & Other Secrets**

Panel Host: Gerri Pantoja, CFRE,  
Director of Philanthropy, Ventura College Foundation

## **Communicating in the 21st Century: Visual Storytelling & How to Do It Effectively**

Award-winning filmmaker  
Fia Perera of Perera Pictures

# The Symposium

The annual symposium offers the area's nonprofit sector professionals training, networking, community-building, and opportunities to hear from leading experts.

This year we are bringing prominent funders to engage in a dialogue on the challenges of seeking and getting the core support essential to the nonprofit mission.

## Who Should Attend

Development professionals, senior nonprofit leadership, board members, volunteers, donors, consultants, and others interested in a career in a nonprofit sector.

## Learning Objectives

- Stepping into trust-based philanthropy
- Developing strategies for general support fundraising
- Advancing communication skills
- Refreshing networking and community-building skills
- Building leadership capacity