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# Sponsorship Opportunities



Contact:  
Molly Kemper, Sponsorship Chair  
[mollykemper@outlook.com](mailto:mollykemper@outlook.com)

Chapter Office:  
[admin@afpsbv.org](mailto:admin@afpsbv.org)  
714-771-3685



# Who We Are

The Association of Fundraising Professionals (AFP) is the professional association of individuals and organizations that generate philanthropic support for a wide variety of charitable institutions. Founded in 1960, AFP advances philanthropy through its nearly 30,000 members in more than 240 chapters throughout the world. AFP has inspired global change and supported efforts that have generated over \$1 trillion. AFP's individual and organizational members raise over \$115 billion annually.

The Santa Barbara/Ventura Counties Chapter of AFP was founded 39 years ago to promote philanthropy and support the practice of ethical and effective fundraising in our region. We do this through education, networking, mentoring, advocacy, and recognition. Drawing on top local and national fundraising talent, the chapter hosts a variety of educational trainings and sector-promoting events each year.

# Why Support AFP?

Join us as a Chapter Sponsor and enjoy high visibility all year long to hundreds of non-profit leaders and fundraising professionals across both Santa Barbara and Ventura counties.

- AFP-SBV hosts more than a dozen professional development and networking events throughout the year. Your sponsorship would also include a valuable presence at the AFP Symposium on Fundraising and the widely-publicized National Philanthropy Day Celebration.
- Chapter Sponsors at every level will be prominently listed on the Chapter website and in the AFP-SBV bi-monthly e-Newsletter.
- We will always feature you leading up to events and thank you from the podium.

Please see sponsorship benefits associated with each category – we are happy to provide a customized sponsorship experience that works best for you.

# Sponsor Levels

## PRESENTING CHAPTER SPONSOR - \$5,000 - \$10,000

Presenting Sponsor (\$10,000) or Co-Presenting Sponsor (\$5,000 each) includes  
Presented by" recognition at National Philanthropy Day and AFPSBV Symposium on Fundraising.

- Ten (10) tickets to National Philanthropy Day AND AFP Symposium with access to respected, high profile non-profit leaders, philanthropists, volunteers, and professional fundraisers.
- Your brand showcased as a sponsor, reaching nearly 1,000 philanthropists, fundraising professionals, board members, and volunteers across Santa Barbara and Ventura Counties.
- Welcome or Promotional Video that you supply to be shown at National Philanthropy Day (NPD) and Symposium on Fundraising.
- Opportunity to briefly address attendees at National Philanthropy Day and AFP Symposium.
- Your creative ideas welcome for branded promotional gifts for honorees, keynote speakers or guests.
- Tabling opportunity at National Philanthropy Day and AFP Symposium.
- Your name/logo with link prominently displayed on our website, inclusion in digital and print communications, social media postings, press releases, and regional advertising.

## PREMIER CHAPTER SPONSOR - \$2,500

[BUY NOW](#)

- Six tickets to National Philanthropy Day AND AFP Symposium.
- Opportunity to "Host" an Educational Luncheon during your sponsorship year- this can mean providing a speaker, highlighting your organization's work, or sharing the work of one close to you.
- Your brand or name is mailed or emailed to nearly 1,000 philanthropists, fundraising professionals, board members and volunteers throughout Santa Barbara and Ventura Counties.
- Your creative ideas welcome for branded promotional gifts for honorees, keynote speakers or guests.
- Tabling opportunity at National Philanthropy Day and AFP Symposium.
- Your name/logo with link prominently displayed on our website, inclusion in digital and print communications, social media postings, press releases, and regional advertising.

## PARTNER CHAPTER SPONSOR - \$1500

[BUY NOW](#)

- Four tickets to National Philanthropy Day AND AFP Symposium.
- Opportunity to Sponsor a special drawing at the AFP Symposium for an item you provide.
- Your brand or name is mailed or emailed to nearly 1,000 philanthropists, fundraising professionals, board members and volunteers throughout Santa Barbara and Ventura Counties.
- Tabling opportunity at National Philanthropy Day and AFP Symposium.
- Your name/logo with link prominently displayed on our website, inclusion in digital and print communications, social media postings, press releases, and regional advertising.

## COMMUNITY CHAPTER SPONSOR - \$1000

[BUY NOW](#)

- Two tickets to National Philanthropy Day AND AFP Symposium.
- Your brand or name is mailed or emailed to nearly 1,000 philanthropists, fundraising professionals, board members and volunteers throughout Santa Barbara and Ventura Counties.
- Tabling opportunity at National Philanthropy Day and AFP Symposium.
- Your name/logo with link prominently displayed on our website, inclusion in digital and print communications, social media postings, press releases, and regional advertising.

## FRIEND CHAPTER SPONSOR - \$500

[BUY NOW](#)

- Thank you for your donation and being a Friend of philanthropy!
- Your name/logo will be linked to AFPSBV website and included in promotions and regional media for a year.

# Sponsor Agreement Form



DESCRIPTION	PRICE	SELECT
<b>SPONSOR LEVEL</b>		
Presenting Chapter Sponsor	\$10,000	<input type="checkbox"/>
Co-Presenting Chapter Sponsor	\$5,000	<input type="checkbox"/>
Premier Chapter Sponsor	\$2,500	<input type="checkbox"/>
Partner Chapter Sponsor	\$1,500	<input type="checkbox"/>
Community Chapter Sponsor	\$1000	<input type="checkbox"/>
Friend Chapter Sponsor	\$500	<input type="checkbox"/>
<b>DONATIONS &amp; ADDITIONAL TICKETS</b>		
AFP Member Ticket	___ X \$50	<input type="checkbox"/>
Non-Member Tickets	___ X \$75	<input type="checkbox"/>
I am unable to attend, please accept this contribution		\$ ___
<b>GRAND TOTAL</b>		<b>\$ _____</b>

## CONTACT INFORMATION

Name: \_\_\_\_\_  
 Organization: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Phone: \_\_\_\_\_

Checks can be made out to AFP-SBV and mailed to:  
 AFP-SBV  
 P.O. Box 1564  
 Santa Barbara, CA 93102

Credit Card payments can be made by clicking the "Buy Now" Buttons or contact the office for a link to pay.  
 Federal Tax ID #77-0211514



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# Thank you!

## **CONTACT US**

**714-771-3685**

**[www.afpsbv.org](http://www.afpsbv.org)**

**[admin@afpsbv.org](mailto:admin@afpsbv.org)**

**P.O. Box 1564**

**Santa Barbara, CA 93102**