

Valerie Fuson, DTM3

D30 PDD (2022-2023)

"T-Factor"

Education Speaker

Valerie Fuson, DTM, is a 28 year leader in Toastmasters. As District 30's District Director (2022–2023), she led with vision and enthusiasm, supporting high-achieving clubs to sustain excellence and transforming struggling clubs into energized, high-performing teams.

Valerie is a certified speaking coach, author, and improv trainer who inspires leaders and teams to communicate with confidence, clarity, and creativity. Valerie has helped charter over 50 clubs.

T-Factor Education Session

"From Ordinary to Extraordinary:
The Road to Smedley Distinguished"

This dynamic session empowers club officers and members to transform their Toastmasters club from average to outstanding by mastering the principles behind achieving Smedley Distinguished Club status. Through real-world examples, strategic planning tools, and leadership insights, attendees will learn how to build a high-performing club culture that attracts, retains, and develops members. Whether you're a seasoned leader or new to club management, this workshop will equip you with the mindset and methods to lead your club to excellence.

✅ **Three Key Takeaways:**

1. **Strategic Visioning for Club Success:** Learn how to set ambitious yet achievable goals using the Distinguished Club Program (DCP) as a roadmap, and how to align your club's activities with those goals throughout the year.

2. **Member-Centric Leadership:** Discover how to create a vibrant club experience that motivates members to participate, grow, and stay engaged—turning your club into a magnet for excellence.

3. **Momentum and Milestones:** Understand how to build and sustain momentum through effective meeting planning, recognition, and accountability, ensuring your club hits every milestone on the path to Smedley Distinguished status.