Linda Patten, DTM



Linda Patten, a Leadership Trainer, and Mentor, joined Toastmasters in December of 2019. Since then, she has skyrocketed into speaking and leadership. After a year with 8 roles in District 57, she decided on only one role for 2023-2024 and was elected Club Growth Director for District 57. With a view to not only adding new clubs, Linda is also revitalizing the existing clubs, she is definitely up for the challenge.

She has been recognized with four Triple Crowns, four OATMs (Outstanding Achievement Toastmaster) and was awarded her DTM July 2021. At the District level, she has been District Finance Manager and Administrative Manager, 4 times Area (Distinguished in G31 and Select Distinguished in D30) and 1 time Division Director positions as well as being awarded the Toastmaster of the Year in 2021. At the club level, she has been Secretary, Treasurer and President. She just completed her highly respected SUE Talk for Connected Women of Influence. She lives in Columbus, Ohio with her husband.

Educational Workshop Session

The Road to Greater Visibility:

What do Podcasts, Zoom, and Radio Have to Do with It?

As a speaker, have you been considering how to extend the reach of your message? Have you wondered what it would be like to have thousands of people listening to, commenting on and sharing your story, your message, your work? Have you thought it would be way too difficult to do, way too difficult to learn, way too difficult to be THAT creative every week? Then join me for this educational session on world of podcasting with just a bit of radio thrown in as well to get those creative juices flowing. We will discuss how to get started; what topics to choose; how long should it be; how do I get it out to the public, what equipment do I need; who's my audience and more. Bring your questions – let's get creative.

What 3 Incredible Takeaways TLI Attendees Will Leave With?

1. Learn what a podcast is and is not
2. Learn what are the elements of a successful podcast
3. Learn what your role as host in making your podcast stand out and create raving fans