

Sima Dahl, DTM, CSP, AS

Sima Dahl, CSP, DTM, AS, and MBA, is an international speaker and branding visionary who will revolutionize the way you think about the business of personal brands. Her experience as an award-winning marketer paved the way for Sway Factor™, her ground-breaking personal branding strategies that empower professional go-getters to stand out, stay relevant, and be in demand. With bold candor, unfiltered honesty, and her signature charismatic style, Sima has traveled from Boston to Budapest to show business owners, enterprise sales teams, and association members how to out-hire, out-sell, and out-perform the competition. Sima is one of 12 percent of speakers worldwide to earn the Certified Speaking Professional designation from the National Speakers Association and one of 88 speakers worldwide to earn the Accredited Speaker designation, an honor conferred by Toastmasters International. Only three women in the world hold both.

Session Synopsis:

In this no-holds-barred presentation, Sima Dahl, CSP, DTM, AS, and MBA will share with you her path to becoming one of just 88 Accredited Speakers in Toastmasters International history. Whether achieving your AS designation is on your ASAP, Someday, or Maybe list, you won't want to miss Sima's tell-all on the mistakes, missteps, and misunderstandings she had on her journey. You'll leave understanding what it takes to earn your place on the stage and earn your own AS accolades.