

# 2022 DBA MEMBERSHIP

2022 Membership Fee is **\$125** if received by Jan. 31, 2022. **\$150** if received Feb 1, 2022

(Note: membership is closed for all existing Bordentown City businesses on Feb. 28, 2022.

Applications submitted after that time will be considered for 2023 membership only. (This does not apply to businesses new to town after that date)

## PLEASE PROVIDE OR UPDATE THE BELOW MEMBER INFORMATION

<b>BUSINESS NAME</b>	
<b>BUSINESS ADDRESS</b>	
<b>MAILING ADDRESS</b> <i>(If Different Than Above)</i>	
<b>BUSINESS OWNER</b>	
<b>EMAIL FOR OWNER</b>	
<b>PHONE CONTACT</b>	<b>Cell # Emergencies</b>  <b>Business Line for Customers:</b>
<b>WHO HANDLES MARKETING</b>	Name if not business Owner
<b>EMAIL TO SEND MARKETING UPDATES</b>	
<b>WEBSITE</b>	www.
<b>SOCIAL MEDIA Usernames</b>	Facebook - @  Instagram - @
<b>CATEGORY(s) TO LIST YOUR BUSINESS IN OUR DIRECTORY</b>	Shop – Retail Store <input type="checkbox"/> Dine – Restaurant, Eatery <input type="checkbox"/> Play – Do you provide things to do or entertainment <input type="checkbox"/> Beauty/Health <input type="checkbox"/> Other Services <input type="checkbox"/>
<b>SHORT DESCRIPTION OF YOUR BUSINESS FOR DBA BROCHURE (LIMIT 50 WORDS)</b> <small>Returning members, please write NO CHANGES if this is the same as last year</small>	
<b>BUSINESS DESCRIPTION &amp; GOOGLE KEYWORDS</b>	
<b>NEW MEMBER</b> Please provide 50 Character description of your business/service	
<b>RENEWAL &amp; NEW</b> List 10-20 Key words that would describe your business for google search	

# 2022 DBA VOLUNTEER

Downtown Bordentown Association since its foundation has run and operated on volunteers only. This is how we are able to keep our Membership Fee's to a minimum. Your Association Fee provides your business with additional advertising opportunities, such as:

Listing in Business Directory, social media mentions and benefits of foot traffic from DBA events.

**VOLUNTEER** – We have various ways for members to participate. Average Volunteer hours range from 4 – 6 hours annually and that also varies depending on how much you get involved. We typically send out requests for volunteers as the DBA needs, please indicate below if you would like to be contacted to see if you are available.

## Examples of Volunteer Opportunities

- Event Coordination and Collaboration (Chocolate Walk) – great way to get extra visibility for your business on marketing material and foot traffic.
- Membership Committee – get to know other businesses and helps with renewals in January
- Brochure Committee – works with team to coordinate details and advertisers for the brochure

## Other Opportunities For your Business

**Sponsorships** – For some Members it is easier to contribute monetarily based on your business model. Sponsorship is a great way to get visibility for your business by associating it with events that happen throughout the year, Planters throughout Town, or Stage banners for events like Cranberry Fest.

**Yes, I would like to Volunteer, please contact me with opportunities**

**Yes, I am interested in Sponsorship Opportunities, please contact me when the arise.**

## SIGNATURE

By Signing this application, you agree to be bound by the by-laws and any authorized amendments thereto, to be bound by the rulings of the Downtown Bordentown Association in case of disputes and conduct yourself and your business according to the stated objectives and Code of Conduct of the organization.

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Name of Business Owner

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Signature

Date Signed \_\_\_\_\_

**IMPORTANT:** Your Application process is not complete until your payment is received.

**If Mailing Application & Check:** Payable to Downtown Bordentown Association

Address: DBA – P.O. Box 686, Bordentown, NJ 08505