



# RECOVERY Roadmap

A PLAN FOR BUSINESS RECOVERY IN CHARLOTTESVILLE

## BUSINESS TRAINING VIRTUAL SERIES

FREE AND OPEN TO ALL CHARLOTTESVILLE AREA BUSINESSES

*Join us the entire month of May for a series of virtual business workshops designed specifically to help your business recover in 2021!*



### AT YOUR SERVICE: EXCELLENT CUSTOMER SERVICE EQUALS COLD, HARD CASH May 5th, 6th, and 7th from 9am to 11am

FREE additional two-hour consultation/assessment with instructor  
Instructor: Cathy Stapleton, Cathy Stapleton & Co.

**Register Online At:**

<https://www.surveymonkey.com/r/roadmapcustomerservice>



### HUMAN RESOURCES BASICS FOR SMALL BUSINESSES May 10th, 11th, 12th, and 13th from 2pm to 4pm

Instructor: Leslie Andrus, Seraphic Group Inc.

**Register Online At:**

<https://www.surveymonkey.com/r/roadmapHR>



### BOOKKEEPING – THE BACKBONE OF YOUR BUSINESS May 17th and 18th from 9:30am to 11:30am

Instructor: Shelly Hamler, Counting Shells Bookkeeping

**Register Online At:**

<https://www.surveymonkey.com/r/roadmapbookkeeping>



### PHOTOGRAPHY BASICS FOR LOCAL BUSINESSES May 19th, 20th, and 21st from 9:00am to 12:00pm

FREE photo shoot and 50 to 75 edited professional photos

Instructor: Jillian Regan, Jillian Regan Photo & Video

**Register Online At:**

<https://www.surveymonkey.com/r/roadmapphotography>



### THE BUSINESS OF SOCIAL MEDIA May 24th and 25th from 9am to 12pm

Instructor – Scott Hamler, Forezee Marketing

**Register Online At:**

<https://www.surveymonkey.com/r/roadmapsocialmedia>

For more information, please contact the Downtown Job Center at [jobcenter@charlottesville.gov](mailto:jobcenter@charlottesville.gov) or 434.970.3933.

