

Miami Jewish Health **Classic** **2023**

Friday, May 5

Normandy Shores Golf Club
and The Spa at St. Regis



Presenting Sponsor



The Meltzer Group

Automotive Sponsor





JOIN US AS WE SWING INTO OUR 83rd YEAR

Miami Jewish Health's 83-year legacy of providing compassionate and innovative care has established us as a pioneer in advancing senior health care for South Florida's aging population. Much of our success is the result of a long history of philanthropic support from our partners and loyal donors. The annual Miami Jewish Health Classic is an opportunity to increase awareness about the important work we do and raise much-needed financial support.

In the next page you will find information about the types of vital services at Miami Jewish Health that will benefit from proceeds from this year's Classic. Together we will continue to transform the experience of aging for generations to come.

Frank C. and Lynn Scaduto MIND Institute

As a full-service clinical, research and education center, the Frank C. and Lynn Scaduto MIND Institute is dedicated to caring for individuals with Alzheimer's disease and other neurocognitive disorders. We provide empathic diagnosis and manage, innovative care, and opportunities to participate in the most current clinical trials. Support through this year's Classic will support empathic diagnosis, brain fitness, innovative research, and high-touch, one-on-one care and support for individuals and their families. The MIND Institute's hopeful, positive and action-based therapies, proven to enhance mind and brain with a strength-based approach to aging.

THRIVE CAMPAIGN

Healthcare goes beyond just science and medicine - at its core it's about helping people live life to its fullest. Miami Jewish Health understands this and has worked to improve the quality of life of those in our community. Our donors, like you, understand this as well. As a valued partner, support through this year's Classic will create new opportunities to enhance the lives of those in our care through our THRIVE campaign.



WISH

The Wish List for our nursing home includes services and programs that enrich the lives of our residents but are not covered through insurance or other private payers. Our nursing home residents' wish lists range from bingo supplies to day trips to larger purchases designed to improve daily life.



GROW

Our new Horticulture Therapy Program, guided by trained therapists, encourages residents and clients, many of whom have both multiple complex medical conditions as well as functional or cognitive impairment, to use plants and gardening to improve their mental and physical well-being.



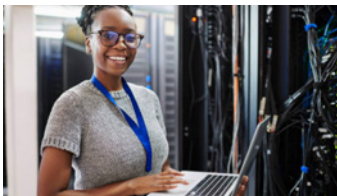
CONNECT

Research has shown that social isolation is linked to higher risks for various conditions, including depression and cognitive decline. Our Connect initiative addresses this by providing access to senior-friendly tablets (known as "GrandPads"), keeping our residents in touch with loved ones, and physicians.



REACH

Remote patient monitoring (RPM) can help seniors manage chronic health problems by keeping them linked to caregivers in real time. It's an innovative solution that we want to share with the more than 900 participants in our Florida PACE (Program for All-Inclusive Care for the Elderly).



RENEW

As the largest provider of healthcare for seniors in the Southeast, safety is of utmost importance. A particular concern is the rise in hate crimes and threats against Jewish organizations, such as ours. To proactively protect our community, our RENEW initiative seeks to raise \$100,000 to safeguard against increased physical and cyber threats.

Platinum Sponsor

\$30,000

- Sponsor's name listed on Classic 2023 promotional items
- Signage with sponsor's name prominently displayed at the Classic
- Choice of sponsor signage on golf course on four (4) tees, four (4) holes, or four (4) carts
- Inclusion on sponsor list on Miami Jewish Health website and social media
- Placement of sponsor marketing giveaways in gift sports bag
- Twelve (12) tickets for golf or spa (two (2) treatments per spa ticket), box lunch, cocktail reception, buffet dinner and awards presentation
- Golf cart (per two players)
- Full use of Normandy Shores Golf Club amenities

Gold Spa Sponsor

\$20,000

- Sponsor's name listed on Classic 2023 promotional items
- Signage with sponsor's name prominently displayed at the Classic
- Choice of sponsor signage on golf course on three (3) tees, three (3) holes, or three (3) carts
- Inclusion on sponsor list on Miami Jewish Health website
- Placement of sponsor marketing giveaways in gift sports bag
- Eight (8) tickets for golf or spa (two (2) treatments per spa ticket), box lunch, cocktail reception, buffet dinner and awards presentation
- Golf cart (per two players)
- Full use of Normandy Shores Golf Club amenities

Silver Sponsor

\$15,000

- Sponsor's name listed on Classic 2023 promotional items
- Signage with sponsor's name displayed at the Classic
- Choice of sponsor signage on golf course on two (2) tees, two (2) holes, or two (2) carts
- Inclusion on sponsor list on Miami Jewish Health website
- Placement of sponsor marketing giveaways in gift sports bag
- Six (6) tickets for golf or spa (two (2) treatments per spa ticket), box lunch, cocktail reception, buffet dinner and awards presentation
- Golf cart (per two players)
- Full use of Normandy Shores Golf Club amenities

Bronze Sponsor

\$10,000

- Signage with sponsor's name displayed at the Classic
- Choice of sponsor signage on golf course on one (1) tee, one (1) hole, or one (1) cart
- Inclusion on sponsor list on Miami Jewish Health website and social media
- Placement of sponsor marketing giveaways in gift sports bag
- Four (4) tickets for golf or spa (two (2) treatments per spa ticket), box lunch, cocktail reception, buffet dinner and awards presentation
- Golf cart (per two players)
- Full use of Normandy Shores Golf Club amenities





\$5,000 Sponsorship Opportunities (Select one)

Awards Dinner Sponsor
Beverage Cart Sponsor
Closest to the Pin Sponsor
Contest Sponsor
Driving Range Sponsor
Golf Cart Sponsor
Hole in One Sponsor
Longest Drive Sponsor
Lunch Sponsor
Putting Contest Sponsor
Raffle Sponsor

- Signage with sponsor's name displayed at the Classic
- Inclusion on sponsor list on Miami Jewish Health website and social media
- Placement of sponsor marketing giveaways in gift sports bag
- Two (2) tickets for golf or spa (two (2) treatments per spa ticket), box lunch, cocktail reception, buffet dinner and awards presentation
- Golf cart (per two players)
- Full use of Normandy Shores Golf Club amenities

\$2,500 Golf Foursome (\$1,800 before April 10)

- Four (4) tickets for golf, box lunch, cocktail reception, buffet dinner and awards presentation
- Golf cart (per two players)
- Full use of Normandy Shores Golf Club amenities



Additional Sponsorship Opportunities

- \$1,800 - Sponsor signage on a golf hole
- \$1,000 - Sponsor signage on a golf cart
- \$500 - Sponsor signage on a golf tee

Individual Ticket Options

Individual golfers will be grouped with other participants with comparable handicaps to create a foursome. The number of individual golf spots are limited.

To sponsor, purchase individual tickets, or to make a gift, please contact:
Jenny Ray, Executive Director of Development
305.898.5602
JRay@miamijewishhealth.org

Your support of the Miami Jewish Health Classic ensures all those who look to us for their care can live life to its fullest.

Thank you, for all you do, to help Miami's seniors.

