

South Florida Hispanic Chamber of Commerce Joins the North American Trade Parliament as a Founding Institutional Member

SFLHCC joins new trilateral platform connecting business institutions from the local to national level across Canada, the United States and Mexico

[Miami – August 26, 2026] – The South Florida Hispanic Chamber of Commerce has joined the North American Trade Parliament (NATP) as a Founding Institutional Member, becoming part of a new permanent trilateral platform bringing together business and economic organizations from Canada, the United States and Mexico.

The NATP, an initiative of the Canada-U.S.-Mexico Trade Council (CUSMEX), officially launched on August 19, 2026, in Oakland, California.

As a Founding Institutional Member, the South Florida Hispanic Chamber of Commerce will have the opportunity to bring forward priorities reflecting the businesses, industries, and communities it represents and participate in the NATP's institutional dialogue, specialized committees, and development of recommendations concerning the future of the North American economy.

For the South Florida Hispanic Chamber of Commerce, participation provides a trilateral channel to advance priorities including **expanding cross-border trade and investment opportunities for small and minority-owned businesses, strengthening workforce development and talent pipelines, and advancing entrepreneurship, innovation and regional economic competitiveness**, while connecting **South Florida's diverse business community** with institutional counterparts across North America.

"Joining the North American Trade Parliament gives our organization an additional channel to bring the priorities of our business community into conversations with institutions across Canada, the United States and Mexico. We look forward to working with our counterparts to identify shared challenges, develop practical recommendations and create new opportunities for the businesses and communities we represent."

- Liliam M. Lopez, President & CEO - SFLHCC

Bringing Business Priorities into the North American Conversation

The NATP connects organizations at municipal/local, regional, state/provincial and national levels. It is intended to help locally rooted and small and medium-sized businesses gain a structured pathway into broader North American economic dialogue through the institutions that represent them.

From Priorities to Recommendations

Through its General Assembly and specialized committees, the NATP provides a process for participating institutions to identify priorities, deliberate on shared challenges and develop recommendations. Recommendations approved through established NATP procedures may be communicated to appropriate authorities in Canada, the United States and Mexico, supported by coordinated institutional advocacy and follow-up.

Economic Scale of the Inaugural NATP

The jurisdictions, industries and business communities represented through institutions participating in the inaugural NATP session encompass an economic footprint exceeding US\$5.68 trillion, 51.7 million jobs and 14.3 million businesses and economic units.

These figures reflect the broader economic scale associated with the jurisdictions, industries and business communities represented through participating institutions. They do not represent assets, revenues or economic activity directly controlled by NATP, CUSMEX or any individual participating organization.

About [ORGANIZATION NAME]

The South Florida Hispanic Chamber of Commerce (SFLHCC) is a nonprofit 501 (c)(6) organization established in 1994 to promote business leadership, create economic prospects, and provide legislative advocacy for the business community in South Florida. The SFLHCC is an organization founded 32 years ago, and it seeks to provide opportunities in commerce to the different populations that exist in South Florida.

About the North American Trade Parliament

The North American Trade Parliament (NATP) is a trilateral initiative of the Canada-U.S.-Mexico Trade Council (CUSMEX), established as a permanent institutional platform connecting business and economic organizations from the local and municipal to the regional, state/provincial and national levels across Canada, the United States and Mexico.