



easterseals
South Florida

small miracles

LUNCHEON

Thursday, September 12th

Jungle Island Miami
1111 Parrot Jungle Trail
11:00 am - 1:00 pm

SPONSORSHIP OPPORTUNITIES

SMALL MIRACLES LUNCHEON

Small Miracles Luncheon is Easterseals South Florida's biggest annual fundraiser, bringing together over 300 of Miami-Dade and Broward counties' most caring community leaders and corporate sponsors. The event helps raise funds and awareness in support of Easterseals South Florida's mission – which is to provide services that address equity and inclusion disparities for individuals with disabilities by enhancing education, advancing health, expanding employment, and elevating the community. The luncheon is an excellent opportunity for you to introduce your colleagues, clients, and friends to Easterseals South Florida, to support our mission, and to showcase your commitment to our cause.

OUR GOAL

During the day's celebration, our goal is to raise unrestricted funds to benefit the various programs and therapies offered to Easterseals South Florida participants and families experiencing challenges navigating everyday life with Alzheimer's, Autism, or other special needs and disabilities.



WHY EASTERSEALS SOUTH FLORIDA?

For over 80 years, our beloved agency has been serving families in South Florida. We provide exceptional services, education, and outreach for children, young adults and seniors through our Head Start and Early Head Start programs, our Wayne & Nicole Cypen Easterseals Academy and Culinary Arts High School; and our adult daycare and in-home respite for seniors living with Alzheimer's and other memory disorders. We want all program participants at Easterseals South Florida to reach their full potential and achieve the fullest and most dignified quality of life possible. Easterseals is responsive to the needs of each community – leading the way to 100% equity, inclusion, and access for people with disabilities and their loved ones.

PRESENTING SPONSOR \$25,000

- Recognition from stage as Presenting Sponsor at the event
- 3 Tables of 8 at the luncheon
- Complimentary parking
- Opportunity to create one-minute promo video showcasing the company to be shown at the beginning of the program
- Company provides brand activation
- 2 Full-Page Spreads in the Event Program
- Opportunity for company representative to greet event guests at the luncheon during the event program
- Opportunity to sponsor company or Easterseals branded material in event gift bags
- Company recognition in all press releases and communications
- Recognition as Presenting Sponsor in all event collateral materials, such as social media, digital advertisements, event website, publications, press releases, and event signage
- Opportunity to take part in live social media takeover
- Volunteer team building opportunity for company employees at Easterseals South Florida with a press release on Easterseals website



PLATINUM SPONSOR \$15,000

- Recognition from stage as Platinum Sponsor at the event
- 2 Tables of 8 at the luncheon
- Complimentary parking
- Company provides brand activation
- 2 Full- Page Spread in the Event Program
- Opportunity to sponsor company or Easterseals material in event gift bags
- Recognition as Platinum Sponsor in all event collateral materials, such as social media, digital advertisements, event website, publications, press releases, and event signage

GOLD SPONSOR \$10,000

- Recognition from stage as Gold Sponsor at the event
- 1 Table of 8 at the luncheon
- Complimentary parking
- 1 Full- Page in the Event Program
- Opportunity to sponsor company or Easterseals branded material in event gift bags
- Recognition as Gold Sponsor in all event collateral materials, such as social media, digital advertisements, event website, publications, press releases, and event signage



SILVER SPONSOR \$5,000

- Recognition from stage as Silver Sponsor at the event
- 1 Half Table of 4 to the luncheon
- 1 Half-Page in the Event Program
- Recognition as Silver Sponsor in all event collateral materials, such as social media, digital advertisements, event website, publications, press releases, and event signage

BRONZE SPONSOR \$2,500

- Recognition from stage as Bronze Sponsor at the event
- 2 Tickets to the luncheon
- 1 Quarter-Page in the Event Program
- Recognition as Bronze Sponsor in all event collateral materials, such as social media, digital advertisements, event website, publications, press releases, and event signage



2024 SMALL MIRACLES SPONSOR PARTICIPATION AGREEMENT

SPONSORSHIP OPPORTUNITIES

- | | |
|---|----------|
| <input type="checkbox"/> PRESENTING SPONSOR | \$25,000 |
| <input type="checkbox"/> PLATINUM SPONSOR | \$15,000 |
| <input type="checkbox"/> GOLD SPONSOR | \$10,000 |
| <input type="checkbox"/> SILVER SPONSOR | \$5,000 |
| <input type="checkbox"/> BRONZE SPONSOR | \$2,500 |

PAYMENT OPTIONS

- ☐ Check payable to:
Easterseals South Florida
1475 NW 14th Street
Miami, FL 33125

- ☐ Other forms of payment:
Credit/Debit Card, ACH

Please email development@sfl.easterseals.com
or call us at (305) 777-6834

- **Sponsor Logos due with submitted participation agreement**
- **Digital Ads due Tuesday, August 27th**

CONTACT INFORMATION

Full Name: _____

Title: _____

Company Name: _____
(as you would like it to appear in acknowledgement)

Address: _____

Address 2: _____

City: _____ State: _____ Zip Code: _____

Phone: _____

Website: _____

Email: _____

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMERSERVICES BY CALLING TOLL-FREE 800-435-7352 (REGISTRATION #CH2377) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. YOUR DONATION IS TAX DEDUCTIBLE TO THE FULL EXTENT OF THE LAW. OUR EIN# 59-0722783. PLEASE CONSULT YOUR TAX ADVISOR OR ACCOUNTANT FOR SPECIFIC DONATION QUESTIONS. EASTER SEALS SOUTH FLORIDA, INC. DOES NOT ATTEST TO THE VALUE ASSIGNED BY THE DONOR TO THE DONATED GOODS. ANY MARKET VALUE SUBSTANTIATION OF ITEMS RESTS WITH THE DONOR. DONATIONS ARE FREE FROM LIABILITY BY THE FLORIDA GOOD FAITH DONORS ACT. ALL DONATIONS MADE TO EASTER SEALS SOUTH FLORIDA, INC. BECOME THE PROPERTY OF THIS NONPROFIT ORGANIZATION.



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LUNCHEON

Event Emcee:
Constance Jones
News Anchor, NBC 6



For questions or more information, please contact:
development@sfl.easterseals.com
www.easterseals.com/southflorida