VISIT NORMAN

The annual Official Visitors Guide to Norman/University of Oklahoma Visitors Guide produced by VisitNorman is getting ready for publication again with our friends from The University of Oklahoma.

This publication is a great opportunity for you to get your message to someone who might have an interest in visiting Norman, potential visitors as they plan a trip to Norman or read the guide as a visitor who has arrived in Norman.

Guides are primarily distributed through:

- State Travel Information Centers
- Norman lodging establishments, select restaurants and attractions
- Out-of-state travel shows
- Conferences, conventions, events and athletic tournaments
- Reader responses to magazine and online advertisements
- Walk-in, call-in and online visitor requests

With a flip-cover (one for Norman and one for The University of Oklahoma), the Guide will be 56-64 pages for 2024-25 with 75,000 copies circulating. Along with being located at the OU Visitors Center for tours and at the prospective student offices, the guides will be at satellite out-of-state recruiting locations. Additionally, the guide is posted on VisitNorman.com along with our app allowing visitors to view it online bringing additional impressions.

The rate sheet is attached with the printing specifications and other details. Once you commit to placement, we will generate an invoice.

Feel free to contact Mark Stevens via email at Mark@VisitNorman.com or Dan Schemm, Dan@VisitNorman.com or call 405-366-8095 with any questions about the *Official Visitors Guide for Norman/University of Oklahoma Visitors Guide*.