

2021 NCCTA Summer Meeting Sponsorship Opportunities

BUSINESS

EMERALD

\$5,000

- » 4 tickets to Friday evening social
- » 4 tickets to attend Saturday farm tour
- » 10'x10' exhibit space
- » 4 adult registrations
- » 1 year general NCCTA membership, not including Fraser fir assessment
- » Full page color ad in Buy-Sell guide, Choose & Cut Memories directory or Limbs & Needles magazine
- » 1 year digital advertising, home page island ad on NCchristmastrees.com
- » Sponsor plaque
- » Recognition in meeting program
- » Sponsor recognition at general session
- » Sponsor signage at meeting
- » Sponsor recognition in Limbs & Needles
- » Sponsor recognition in meeting email blasts

PREMIUM FRASER FIR

\$2,500

- » 4 tickets to Friday evening social
- » 4 tickets to attend Saturday farm tour
- » 10'x10' exhibit space
- » 4 adult registrations
- » ½ page color ad in Buy-Sell guide, Choose & Cut Memories directory or Limbs & Needles magazine
- » 1 year digital advertising, inner page ad on NCchristmastrees.com
- » Sponsor plaque
- » Recognition in meeting program
- » Sponsor recognition at general session
- » Sponsor signage at meeting
- » Sponsor recognition in Limbs & Needles
- » Sponsor recognition in meeting email blasts

DIAMOND

\$1,000

- » 2 tickets to Friday evening social
- » 2 tickets to attend Saturday farm tour
- » 10'x10' exhibit space
- » 2 adult registrations
- » Sponsor plaque
- » Recognition in meeting program
- » Sponsor recognition at general session
- » Sponsor signage at meeting
- » Sponsor recognition in Limbs & Needles
- » Sponsor recognition in meeting email blasts

GOLD

\$750

- » 2 tickets to Friday evening social
- » 10'x10' exhibit space
- » 2 adult registrations
- » Sponsor plaque
- » Recognition in meeting program
- » Sponsor recognition at general session
- » Sponsor signage at meeting
- » Sponsor recognition in Limbs & Needles
- » Sponsor recognition in meeting email blasts

SILVER

\$500

- » 2 tickets to Friday evening social
- » Recognition in meeting program
- » Sponsor recognition at general session
- » Sponsor signage at meeting
- » Sponsor recognition in Limbs & Needles
- » Sponsor recognition in meeting email blasts

BRONZE

\$250

- » 1 ticket to Friday evening social
- » Recognition in meeting program
- » Sponsor recognition at general session
- » Sponsor signage at meeting
- » Sponsor recognition in Limbs & Needles
- » Sponsor recognition in meeting email blasts

FRIEND OF NCCTA

\$100

- » Recognition in meeting program
- » Sponsor recognition at general session
- » Sponsor signage at meeting
- » Sponsor recognition in Limbs & Needles
- » Sponsor recognition in meeting email blasts

For in-kind sponsorship, whether for services or products, the various levels can be used for benefits.

LEGACY SPONSORSHIP

\$6,000

To honor someone special that has passed on or is still living and is leaving an industry legacy

- » 4 tickets to Friday evening social
- » 4 tickets to attend Saturday farm tour
- » 4 adult registrations
- » Commemorative table display
- » Commemorative tree display
- » 1-year general NCCTA membership, not including Fraser fir assessment
- » Special legacy plaque
- » Legacy recognition in meeting program
- » Legacy recognition at general session
- » Legacy signage at meeting
- » Legacy recognition in Limbs & Needles
- » Legacy recognition in meeting email blasts



Contact Information:

Jennifer Greene,
Executive Director

Dana Bango,
Associate Director

North Carolina

Christmas Tree Association

PO Box 1937 • Boone, NC 28607

800-562-8789 / F 828-265-1558

office@ncchristmastrees.com

NCCTA is pleased to host the 2021 National Christmas Tree Association Tree & Wreath Contests!

2021 NCCTA Summer Meeting Sponsorship Opportunities

GROWER

PREMIUM FRASER FIR

\$2,500

- » 4 tickets to Friday evening social
- » 4 tickets to attend Saturday farm tour
- » 4 adult registrations
- » 1 year general NCCTA membership, not including Fraser fir assessment
- » Full page color ad in Buy-Sell guide or Choose & Cut Memories directory
- » 1 year digital advertising, home page island ad on NCchristmastrees.com
- » Sponsor plaque
- » Recognition in meeting program
- » Sponsor recognition at general session
- » Sponsor signage at meeting
- » Sponsor recognition in Limbs & Needles
- » Sponsor recognition in meeting email blasts

DIAMOND

\$1,000

- » 2 tickets to Friday evening social
- » 2 tickets to attend Saturday farm tour
- » 2 adult registrations
- » ¼ page color ad in Buy-Sell guide or Choose & Cut Memories directory
- » 1 year digital advertising, inner page ad on NCchristmastrees.com
- » Sponsor plaque
- » Recognition in meeting program
- » Sponsor recognition at general session
- » Sponsor signage at meeting
- » Sponsor recognition in Limbs & Needles
- » Sponsor recognition in meeting email blasts

SILVER

\$500

- » 2 tickets to attend Friday evening social
- » 2 tickets to attend farm tours
- » 2 meeting registrations
- » 2 lunches
- » Recognition in meeting program
- » Sponsor recognition at general session
- » Sponsor signage at meeting
- » Sponsor recognition in Limbs & Needles
- » Sponsor recognition in meeting email blasts

BRONZE

\$250

- » 1 meeting Registration
- » 1 lunch
- » 1 ticket to attend farm tour
- » Recognition in meeting program
- » Sponsor recognition at general session
- » Sponsor signage at meeting
- » Sponsor recognition in Limbs & Needles
- » Sponsor recognition in meeting email blasts

FRIEND OF NCCTA

\$100

- » Recognition in meeting program
- » Sponsor recognition at general session
- » Sponsor signage at meeting
- » Sponsor recognition in Limbs & Needles
- » Sponsor recognition in meeting email blasts

For in-kind sponsorship, whether for services or products, the various levels can be used for benefits.

LEGACY SPONSORSHIP

\$4,000

To honor someone special that has passed on or is still living and is leaving an industry legacy

- » 4 tickets to Friday evening social
- » 4 tickets to attend Saturday farm tour
- » 4 adult registrations
- » Commemorative table display
- » Commemorative tree display
- » 1-year general NCCTA membership, not including Fraser fir assessment
- » Special legacy plaque
- » Legacy recognition in meeting program
- » Legacy recognition at general session
- » Legacy signage at meeting
- » Legacy recognition in Limbs & Needles
- » Legacy recognition in meeting email blasts



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2021 NCCTA Summer Meeting Sponsorship

Please complete this form and list your company name as you would like it to appear on all meeting sponsorship signage. NCCTA appreciates your support.

Deadline for sponsorships to be included on meeting & trade show material & signage is July 15, 2021.

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Phone2/Fax: _____

E-mail: _____

Website: _____

Please select preferred sponsorship:

Business

- ____ Legacy - \$6,000
- ____ Emerald - \$5,000
- ____ Premium Fraser Fir - \$2,500
- ____ Diamond - \$1,000
- ____ Gold - \$750
- ____ Silver - \$500
- ____ Bronze - \$250
- ____ Friend of NCCTA - \$100

Grower

- ____ Legacy - \$4,000
- ____ Premium Fraser Fir - \$2,500
- ____ Diamond - \$1,000
- ____ Silver - \$500
- ____ Bronze - \$250
- ____ Friend of NCCTA - \$100

Authorized by: _____ Title: _____

Signature: _____

Please submit form with payment to: NC Christmas Tree Association, PO Box 1937, Boone, NC 28607

CREDIT CARD PAYMENT: If applicable, please fill out the information below and fax form to (828) 265-1558.

****Please be aware that all credit card transactions will be charged a 4% processing fee. We apologize for any inconvenience.*

Name on card: _____

Card number: _____ Exp. Date: _____ CVV/CVC Code: _____

Signature: _____ Date: _____