



# EXHIBITOR MEETING REGISTRATION

NCCTA SUMMER MEETING, TRADE SHOW / NATIONAL TREE & WREATH CONTEST

REGISTER  
BY JULY 15  
& SAVE!

SPONSORING EXHIBITORS - ALSO COMPLETE REVERSE SIDE  
SPONSORSHIP MUST BE RECEIVED BY THURSDAY, JULY 15th FOR SIGNAGE & OTHER RECOGNITION

Company \_\_\_\_\_ Exhibitor 1 & 2 \_\_\_\_\_

Mailing Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Office \_\_\_\_\_ Cell \_\_\_\_\_ Email \_\_\_\_\_

Email \_\_\_\_\_ Website: \_\_\_\_\_

## EXHIBITOR BOOTH & ADD - ONS: SKIP THIS SECTION & CONTINUE ON BACKSIDE FOR GOLD THROUGH LEGACY LEVELS

NCCTA MEMBER BOOTH: \_\_\_\_\_ # spaces .....BY JULY 15 ☐ \$265.00 / AFTER JULY 15 ☐ \$315.00 .....\$ \_\_\_\_\_

NCCTA NON-MEMBER BOOTH: \_\_\_\_\_ # spaces .....BY JULY 15 ☐ \$350.00 / AFTER JULY 15 ☐ \$400.00 .....\$ \_\_\_\_\_

Membership, if not already received, must be paid with registration prior to the meeting. Online Membership Form: [Membership - NC Christmas Trees Association](#)

LUNCH TICKETS: .....\$ **2 INCLUDED**

ADDITIONAL BOOTH PERSONNEL: \_\_\_\_\_ # attending @ \$25.00 each (includes admittance and lunch).....\$ \_\_\_\_\_

NAMES: \_\_\_\_\_

FRIDAY EVENING SOCIAL DINNER: \_\_\_\_\_ # attending @ \$35.00 each.....\$ \_\_\_\_\_

NAMES, IF NOT BOOTH PERSONEL: \_\_\_\_\_

SATURDAY FARM TOUR: TOUR 1 #PPL \_\_\_\_\_ ☐ Bus ☐ Drive TOUR 2 #PPL \_\_\_\_\_ ☐ Bus ☐ Drive TOUR 3 #PPL \_\_\_\_\_ ☐ Bus ☐ Drive.....@\$40.00 each.....\$ \_\_\_\_\_

WEDNESDAY GRANDFATHER MOUNTAIN PRE-TOUR: \_\_\_\_\_ @ \$65.00 each:.....\$ \_\_\_\_\_

☐ I WANT TO BE A SPONSOR / PLEASE COMPLETE OTHER SIDE .....\$ \_\_\_\_\_

\* NO REFUNDS AFTER JULY 15, 2021 \*

TOTAL AMOUNT ENCLOSED:.....\$ \_\_\_\_\_

**IMPORTANT: BOOTHS WILL BE AVAILABLE ON A FIRST COME, BOOTHS WILL BE ASSIGNED BY NCCTA STAFF. Please indicate your preferences:**

☐ I need electricity for my booth ☐ I have a banner or 3-d display ☐ I have a door prize to raffle ☐ I have promo items for attendee bags (TO NCCTA BY JULY 15)

I will bring the following equipment/vehicles for display (include contact info if different from above: \_\_\_\_\_

**CREDIT CARD INFORMATION:** \*Please note that a 4 % processing fee will be added to all credit card transactions.\*

Name on card: \_\_\_\_\_ Exp. Date \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Card number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ CVV/CVC code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_\_

**TOTAL AMOUNT DUE: \$ \_\_\_\_\_**

Mail registration and payment to: NCCTA, PO box 1937, Boone, NC 28607

Fax or Email cc info to: 828/265-1558 office@ncchristmastrees.com

FOR OFFICE USE ONLY:

PAID \_\_\_\_\_ CASH \_\_\_\_\_ CHECK #: \_\_\_\_\_

INVOICE \_\_\_\_\_

## LEGACY SPONSORSHIP

### INCLUDES:

- Booth
- 4 Meeting Tickets/Lunches
- 4 Social Tickets/Dinners
- 4 Farm Tour Tickets/Lunches

**SUBTOTAL.....\$6,000**

## EMERALD SPONSORSHIP

### INCLUDES:

- Booth
- 4 Meeting Tickets/Lunches
- 4 Social Tickets/Dinners
- 4 Farm Tour Tickets/Lunches

**SUBTOTAL.....\$5,000**

## PREMIUM FRASER FIR SPONSORSHIP

### INCLUDES:

- Booth
- 4 Meeting Tickets/Lunches
- 4 Social Tickets/Dinners
- 4 Farm Tour Tickets/Lunches

**SUBTOTAL.....\$2,500**

## DIAMOND SPONSORSHIP

### INCLUDES:

- Booth
- 2 Meeting Tickets/Lunches
- 2 Social Tickets/Dinners
- 2 Farm Tour Tickets/Lunches

**SUBTOTAL.....\$1,000**

### EXTRA TICKETS NEEDED:

*All event prices include either lunch or dinner*

Event:	QTY	SUBTOTAL
Meeting	_____ X \$25=	_____
Social	_____ X \$35=	_____

#### Circle: B (Bus) or D (Drive)

Farm Tour 1	B / D	_____ X \$40=	_____
Farm Tour 2	B / D	_____ X \$40=	_____
Farm Tour 3	B / D	_____ X \$40=	_____

Pre-Tour Grandfather Mountain	_____ X \$65=	_____
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**TOTAL DUE.....**

### EXTRA TICKETS NEEDED:

*All event prices include either lunch or dinner*

Event:	QTY	SUBTOTAL
Meeting	_____ X \$25=	_____
Social	_____ X \$35=	_____

#### Circle: B (Bus) or D (Drive)

Farm Tour 1	B / D	_____ X \$40=	_____
Farm Tour 2	B / D	_____ X \$40=	_____
Farm Tour 3	B / D	_____ X \$40=	_____

Pre-Tour Grandfather Mountain	_____ X \$65=	_____
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**TOTAL DUE.....**

### EXTRA TICKETS NEEDED:

*All event prices include either lunch or dinner*

Event:	QTY	SUBTOTAL
Meeting	_____ X \$25=	_____
Social	_____ X \$35=	_____

#### Circle: B (Bus) or D (Drive)

Farm Tour 1	B / D	_____ X \$40=	_____
Farm Tour 2	B / D	_____ X \$40=	_____
Farm Tour 3	B / D	_____ X \$40=	_____

Pre-Tour Grandfather Mountain	_____ X \$65=	_____
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**TOTAL DUE.....**

### EXTRA TICKETS NEEDED:

*All event prices include either lunch or dinner*

Event:	QTY	SUBTOTAL
Meeting	_____ X \$25=	_____
Social	_____ X \$35=	_____

#### Circle: B (Bus) or D (Drive)

Farm Tour 1	B / D	_____ X \$40=	_____
Farm Tour 2	B / D	_____ X \$40=	_____
Farm Tour 3	B / D	_____ X \$40=	_____

Pre-Tour Grandfather Mountain	_____ X \$65=	_____
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**TOTAL DUE.....**

## GOLD SPONSORSHIP

### INCLUDES:

- Booth
- 2 Meeting Tickets/Lunches
- 2 Social Tickets/Dinners

**SUBTOTAL.....\$750**

## SILVER SPONSORSHIP

### INCLUDES:

- 2 Social Tickets/Dinners

**SUBTOTAL.....\$500**

## BRONZE SPONSORSHIP

### INCLUDES:

- 1 Social Ticket/Dinner

**SUBTOTAL.....\$250**

## FRIEND SPONSORSHIP

### INCLUDES:

- Sponsor Recognition

**SUBTOTAL.....\$100**

### EXTRA TICKETS NEEDED:

*All event prices include either lunch or dinner*

Event:	QTY	SUBTOTAL
Meeting	_____ X \$25=	_____
Social	_____ X \$35=	_____

#### Circle: B (Bus) or D (Drive)

Farm Tour 1	B / D	_____ X \$40=	_____
Farm Tour 2	B / D	_____ X \$40=	_____
Farm Tour 3	B / D	_____ X \$40=	_____

Pre-Tour Grandfather Mountain	_____ X \$65=	_____
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**TOTAL DUE.....**

**BOOTH COST: From Front=**

### EXTRA TICKETS NEEDED:

*All event prices include either lunch or dinner*

Event:	QTY	SUBTOTAL
Meeting	_____ X \$25=	_____
Social	_____ X \$35=	_____

#### Circle: B (Bus) or D (Drive)

Farm Tour 1	B / D	_____ X \$40=	_____
Farm Tour 2	B / D	_____ X \$40=	_____
Farm Tour 3	B / D	_____ X \$40=	_____

Pre-Tour Grandfather Mountain	_____ X \$65=	_____
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**TOTAL DUE.....**

**BOOTH COST: From Front=**

### EXTRA TICKETS NEEDED:

*All event prices include either lunch or dinner*

Event:	QTY	SUBTOTAL
Meeting	_____ X \$25=	_____
Social	_____ X \$35=	_____

#### Circle: B (Bus) or D (Drive)

Farm Tour 1	B / D	_____ X \$40=	_____
Farm Tour 2	B / D	_____ X \$40=	_____
Farm Tour 3	B / D	_____ X \$40=	_____

Pre-Tour Grandfather Mountain	_____ X \$65=	_____
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**TOTAL DUE.....**

**BOOTH COST: From Front=**

### EXTRA TICKETS NEEDED:

*All event prices include either lunch or dinner*

Event:	QTY	SUBTOTAL
Meeting	_____ X \$25=	_____
Social	_____ X \$35=	_____

#### Circle: B (Bus) or D (Drive)

Farm Tour 1	B / D	_____ X \$40=	_____
Farm Tour 2	B / D	_____ X \$40=	_____
Farm Tour 3	B / D	_____ X \$40=	_____

Pre-Tour Grandfather Mountain	_____ X \$65=	_____
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**TOTAL DUE.....**

# **EXHIBITOR PROGRAM** **LISTING FORM**



**DESCRIBE YOUR COMPANY IN 30 WORDS OR LESS...**

**ATTENTION EXHIBITORS: DUE JULY 15th. If you have submitted this form previously and want to use the same information, please indicate that below.** Each attendee will receive a meeting program with an exhibitor listing. Please complete this form and return with your registration in order to be included in the meeting program.

**Company name, address and phone number** (as it is to appear in the program)

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**Company Representatives attending** (to be listed in the meeting program)

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**Website** \_\_\_\_\_

**Email** \_\_\_\_\_

**Facebook** Y / N      **Instagram** Y / N      **Other Social Media:** \_\_\_\_\_

**In 30 words\* or less briefly describe what you want the registrants to know to draw them to your booth at the show. You may list products and/or services. Print or write legibly. THANK YOU. \*More than 30 words will be edited.**

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**See enclosed form for sponsorship opportunities.**

**NCCTA appreciates your support and commitment to the REAL Christmas tree industry.**

## SUMMER MEETING EXHIBITOR CHECKLIST:



**THANKS SO MUCH FOR YOUR SUPPORT IN JOINING US AT OUR TRADE SHOW!**

- ☐ **LOCATION:** Shatley Farms meeting space is a large warehouse at 3509 Highway 221 North in Jefferson, NC. Closest places to stay in Ashe County with NCCTA discounts (until July 5<sup>th</sup>) are the Holiday Inn Express and Jefferson Landing as well as Carolina Mountain Properties. Hampton Inn & Suites and La Quinta Inn and Suites in Boone are also offering NCCTA discounts. Boone is about 30 minutes from the meeting. Closest airports are CLT, GSO and TRI. See meeting overview for more information.
- ☐ **MEETING SCHEDULE:** The tradeshow begins at 7:30 AM on Friday, August 6<sup>th</sup> and will adjourn at approximately 5 PM. If you cannot arrive before that to set up, we encourage you to set up the day before, see below. Drive around the right side of the warehouse where there is a large entrance. You may drive up to and into the building if needed to unload or to park display equipment. Please indicate on your registration form how many pieces and what type of equipment you are bringing or write a note that you will decide later what you will bring and when we should contact you to finalize arrangements.
- ☐ **SET-UP TIMES:** You may set up anytime on Thursday or prior to 7:30 AM on Friday or between 9 AM and 6PM on Thursday. We will have the warehouse closed after 6 unless you contact us and make special arrangements. See Dana with NCCTA when you arrive to help you find your booth and get situated.
- ☐ **BOOTH:** Your booth space automatically includes an 8 foot rectangular table and two chairs unless you have more booth personnel. We encourage you to bring your own cover if you have one and be sure to let us know if you will have large equipment, displays or banners and if you need electricity. We've had all kinds of drive-in equipment at this location in the past. Also, be sure to include the names of all personnel for registration if you have that information, or indicate when you think you will have that information. Your booth will be assigned by NCCTA staff according to your needs (electricity, etc.) and the order in which registrations are received.
- ☐ **REGISTRATION & 30 WORDS FORMS:** Please be sure to complete these forms and **PLEASE RETURN BY JULY 15<sup>th</sup>** for the cheapest rates and in order to be included in promotional materials. Refunds are available until July 15<sup>th</sup>.
- ☐ **DOOR PRIZES & PROMOTIONAL ITEMS:** We encourage you to bring a door prize for raffle the day of the meeting to generate interest from attendees. You may take names at your booth, or we can include all attendees' names in the drawing. You may also send promotional items/company information to be included in our gift bags given to attendees prior to the meeting. **Please send promotional items to the NCCTA office at 577-3 George Wilson Road, Boone NC 28607 by no later than JULY 15<sup>th</sup>.**
- ☐ **Sponsorship opportunities are still available! See forms.**



# 2021 NCCTA Summer Meeting Sponsorship Opportunities

**BUSINESS**

## EMERALD

**\$5,000**

- » 4 tickets to Friday evening social
- » 4 tickets to attend Saturday farm tour
- » 10'x10' exhibit space
- » 4 adult registrations
- » 1 year general NCCTA membership, not including Fraser fir assessment
- » Full page color ad in Buy-Sell guide, Choose & Cut Memories directory or Limbs & Needles magazine
- » 1 year digital advertising, home page island ad on NCchristmastrees.com
- » Sponsor plaque
- » Recognition in meeting program
- » Sponsor recognition at general session
- » Sponsor signage at meeting
- » Sponsor recognition in Limbs & Needles
- » Sponsor recognition in meeting email blasts

## PREMIUM FRASER FIR

**\$2,500**

- » 4 tickets to Friday evening social
- » 4 tickets to attend Saturday farm tour
- » 10'x10' exhibit space
- » 4 adult registrations
- » ½ page color ad in Buy-Sell guide, Choose & Cut Memories directory or Limbs & Needles magazine
- » 1 year digital advertising, inner page ad on NCchristmastrees.com
- » Sponsor plaque
- » Recognition in meeting program
- » Sponsor recognition at general session
- » Sponsor signage at meeting
- » Sponsor recognition in Limbs & Needles
- » Sponsor recognition in meeting email blasts

## DIAMOND

**\$1,000**

- » 2 tickets to Friday evening social
- » 2 tickets to attend Saturday farm tour
- » 10'x10' exhibit space
- » 2 adult registrations
- » Sponsor plaque
- » Recognition in meeting program
- » Sponsor recognition at general session
- » Sponsor signage at meeting
- » Sponsor recognition in Limbs & Needles
- » Sponsor recognition in meeting email blasts

## GOLD

**\$750**

- » 2 tickets to Friday evening social
- » 10'x10' exhibit space
- » 2 adult registrations
- » Sponsor plaque
- » Recognition in meeting program
- » Sponsor recognition at general session
- » Sponsor signage at meeting
- » Sponsor recognition in Limbs & Needles
- » Sponsor recognition in meeting email blasts

## SILVER

**\$500**

- » 2 tickets to Friday evening social
- » Recognition in meeting program
- » Sponsor recognition at general session
- » Sponsor signage at meeting
- » Sponsor recognition in Limbs & Needles
- » Sponsor recognition in meeting email blasts

## BRONZE

**\$250**

- » 1 ticket to Friday evening social
- » Recognition in meeting program
- » Sponsor recognition at general session
- » Sponsor signage at meeting
- » Sponsor recognition in Limbs & Needles
- » Sponsor recognition in meeting email blasts

## FRIEND OF NCCTA

**\$100**

- » Recognition in meeting program
- » Sponsor recognition at general session
- » Sponsor signage at meeting
- » Sponsor recognition in Limbs & Needles
- » Sponsor recognition in meeting email blasts

*For in-kind sponsorship, whether for services or products, the various levels can be used for benefits.*

## LEGACY SPONSORSHIP

**\$6,000**

*To honor someone special that has passed on or is still living and is leaving an industry legacy*

- » 4 tickets to Friday evening social
- » 4 tickets to attend Saturday farm tour
- » 4 adult registrations
- » Commemorative table display
- » Commemorative tree display
- » 1-year general NCCTA membership, not including Fraser fir assessment
- » Special legacy plaque
- » Legacy recognition in meeting program
- » Legacy recognition at general session
- » Legacy signage at meeting
- » Legacy recognition in Limbs & Needles
- » Legacy recognition in meeting email blasts



### Contact Information:

Jennifer Greene,  
Executive Director

Dana Bango,  
Associate Director

### North Carolina

**Christmas Tree Association**

PO Box 1937 • Boone, NC 28607

800-562-8789 / F 828-265-1558

office@ncchristmastrees.com

**NCCTA is pleased to host the 2021 National Christmas Tree Association Tree & Wreath Contests!**



# 2021 NCCTA Summer Meeting Sponsorship Opportunities

**GROWER**

## PREMIUM FRASER FIR

**\$2,500**

- » 4 tickets to Friday evening social
- » 4 tickets to attend Saturday farm tour
- » 4 adult registrations
- » 1 year general NCCTA membership, not including Fraser fir assessment
- » Full page color ad in Buy-Sell guide or Choose & Cut Memories directory
- » 1 year digital advertising, home page island ad on NCchristmastrees.com
- » Sponsor plaque
- » Recognition in meeting program
- » Sponsor recognition at general session
- » Sponsor signage at meeting
- » Sponsor recognition in Limbs & Needles
- » Sponsor recognition in meeting email blasts

## DIAMOND

**\$1,000**

- » 2 tickets to Friday evening social
- » 2 tickets to attend Saturday farm tour
- » 2 adult registrations
- » ¼ page color ad in Buy-Sell guide or Choose & Cut Memories directory
- » 1 year digital advertising, inner page ad on NCchristmastrees.com
- » Sponsor plaque
- » Recognition in meeting program
- » Sponsor recognition at general session
- » Sponsor signage at meeting
- » Sponsor recognition in Limbs & Needles
- » Sponsor recognition in meeting email blasts

## SILVER

**\$500**

- » 2 tickets to attend Friday evening social
- » 2 tickets to attend farm tours
- » 2 meeting registrations
- » 2 lunches
- » Recognition in meeting program
- » Sponsor recognition at general session
- » Sponsor signage at meeting
- » Sponsor recognition in Limbs & Needles
- » Sponsor recognition in meeting email blasts

## BRONZE

**\$250**

- » 1 meeting Registration
- » 1 lunch
- » 1 ticket to attend farm tour
- » Recognition in meeting program
- » Sponsor recognition at general session
- » Sponsor signage at meeting
- » Sponsor recognition in Limbs & Needles
- » Sponsor recognition in meeting email blasts

## FRIEND OF NCCTA

**\$100**

- » Recognition in meeting program
- » Sponsor recognition at general session
- » Sponsor signage at meeting
- » Sponsor recognition in Limbs & Needles
- » Sponsor recognition in meeting email blasts

*For in-kind sponsorship, whether for services or products, the various levels can be used for benefits.*

## LEGACY SPONSORSHIP

**\$4,000**

*To honor someone special that has passed on or is still living and is leaving an industry legacy*

- » 4 tickets to Friday evening social
- » 4 tickets to attend Saturday farm tour
- » 4 adult registrations
- » Commemorative table display
- » Commemorative tree display
- » 1-year general NCCTA membership, not including Fraser fir assessment
- » Special legacy plaque
- » Legacy recognition in meeting program
- » Legacy recognition at general session
- » Legacy signage at meeting
- » Legacy recognition in Limbs & Needles
- » Legacy recognition in meeting email blasts



### Contact Information:

Jennifer Greene,  
Executive Director

Dana Bango,  
Associate Director

**North Carolina  
Christmas Tree Association**  
PO Box 1937 • Boone, NC 28607  
800-562-8789 / F 828-265-1558  
office@ncchristmastrees.com

**NCCTA is pleased to host the 2021 National Christmas Tree Association Tree & Wreath Contests!**



## 2021 NCCTA Summer Meeting Sponsorship

Please complete this form and list your company name as you would like it to appear on all meeting sponsorship signage. NCCTA appreciates your support.

*Deadline for sponsorships to be included on meeting & trade show material & signage is July 15, 2021.*

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Phone2/Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

**Please select preferred sponsorship:**

**Business**

- \_\_\_\_ Legacy - \$6,000
- \_\_\_\_ Emerald - \$5,000
- \_\_\_\_ Premium Fraser Fir - \$2,500
- \_\_\_\_ Diamond - \$1,000
- \_\_\_\_ Gold - \$750
- \_\_\_\_ Silver - \$500
- \_\_\_\_ Bronze - \$250
- \_\_\_\_ Friend of NCCTA - \$100

**Grower**

- \_\_\_\_ Legacy - \$4,000
- \_\_\_\_ Premium Fraser Fir - \$2,500
- \_\_\_\_ Diamond - \$1,000
- \_\_\_\_ Silver - \$500
- \_\_\_\_ Bronze - \$250
- \_\_\_\_ Friend of NCCTA - \$100

Authorized by: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Please submit form with payment to: NC Christmas Tree Association, PO Box 1937, Boone, NC 28607

**CREDIT CARD PAYMENT:** If applicable, please fill out the information below and fax form to (828) 265-1558.

*\*\*\*Please be aware that all credit card transactions will be charged a 4% processing fee. We apologize for any inconvenience.*

Name on card: \_\_\_\_\_

Card number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV/CVC Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_