

NORTH CAROLINA CHRISTMAS TREE ASSOCIATION

Summer Meeting Conference & Trade Show



FRIDAY, AUGUST 6TH

Shatley Farms, Jefferson

7:30am	Registration Opens / Coffee with Exhibitors
8:00am-10:30am	NCCTA Tree & Wreath Contest registration and set-up
8:00am-8:50am	Business Meeting
8:50am-9:00am	Welcome / Opening Remarks
9:00am-9:20am	Exhibitor Introductions / Sponsor Recognition
9:20am-10:20am	Break / Visit with Exhibitors
10:20am-11:05am	Christmas Tree Promotion Board Update – Marsha Gray
11:05am-11:20pm	Trees For Troops Update – Rick Dungey
11:20am-11:35	NCTA Update – Tim O'Conner
11:35am-1:00pm	Lunch / Visit with Exhibitors / Tree & Wreath Contest Voting
1:00pm-2:00pm	Breakout Sessions: <i>Choose one to attend</i> <ul style="list-style-type: none">A. Major Grower – Rusty Barr, ModeratorB. Wholesaler/Retailer – Rodney Buchanan, ModeratorC. Choose & Cut – Buddy Deal, ModeratorD. Allied Business – Matt Rumfelt, Moderator
2:05pm-2:50pm	Concurrent Sessions: <i>Choose one to attend</i> <ul style="list-style-type: none">1. Minimize Taxes & Maximize Profits – Andrew Bosserman, CPA2. Ag Labor: Solutions to the Most Pressing Problems – Brandon Davis & Nathan Huff, Phelps Dunbar LLP
2:50pm-3:35pm	Break / Visit with Exhibitors
3:35 pm– 4:40pm	Tree Talk: <i>Choose two to attend. Each discussion group is 30 minutes.</i> <ul style="list-style-type: none">A. Exotic Fir for production and grafting rootstock Moderator: Justin Whitehill, NCSU, GeneticsB. Seedling & transplant supply and planting patterns Moderators: Evan Van Slooten, Vans Pines Nursery Karen Temen, WeyerhaeuserC. Looking Ahead – Supply, Demand & Market Equilibrium Moderators: Bob Schaefer, Noble Mountain Tree Farm, Oregon Cline Church, Cline Church Nursery, NC Renee Campbell, wolf Creek Tree Farm, NC
4:45pm-5:00pm	NCDA&CS Update - Sandy Stewart, NCDA&CS, Assistant Commissioner of Ag
5:05pm	Closing Remarks

