



JOIN THE 7TH ANNUAL GEORGIA LEGAL FOOD FRENZY | APRIL 16 – 27, 2018

1 IN 4 CHILDREN IN GEORGIA ARE AT RISK FOR HUNGER. YOU CAN HELP.

The Office of the Attorney General and the Young Lawyers Division of the State Bar are partnering once again with the Georgia Food Bank Association for a friendly food and fund drive to see who can have the biggest impact on hunger! **Everything you raise will benefit the regional food bank that serves your local community!** Register to fight hunger by competing in the State Bar & YLD's most profitable and highest-grossing fundraiser!

REGISTER AT: www.GaLegalFoodFrenzy.Org/sign-up/

WHO: Law Firms, legal organizations/vendors and corporate/in-house counsel, courts, and bar associations competing across the state to raise the most food and funds! Everything your firm or organization raises benefits your local and regional food bank!

WHEN: Only funds and food raised **April 16-28, 2018** will count towards the competition.

RULES: Every \$1 raised equals 4 competition points. 1lb food equals 1 point. Bonus pounds will be given for signing up early, volunteering, participating in social media and delivering your donations. See GaLegalFoodFrenzy.org/rules/ if you love reading rules.

AWARDS: The Attorney General's Cup & State Bar President's Cups will be awarded to teams that raise most *points per person (AG)* and *gross points (SBP)*. Award categories for Organizations, Corporate Counsel, Large, Medium, Small and Solo Firms. Winners will be recognized at the State Bar's Annual Meeting in June at Amelia Island! **After registering, you will receive a package with ideas on how to maximize points for your team.**

WHY COMPETE? **Every \$1 donated allows the Food Bank to distribute 4½ meals or \$8 in groceries for children and families in need.** The Georgia Legal Food Frenzy is fun, competitive, and service-oriented opportunity for: team building, networking, public relations, and engaging existing clients. All while impacting the lives of Georgia families through the food bank that serves your local community!

SOCIAL MEDIA: **#GaLFF18** **Facebook:** www.facebook.com/GaLegalFoodFrenzy
[#GaLFF18 - Social Media Resources \(Link\)](#)



TALKING POINTS

- * A **\$1 donation** allows your food bank to purchase more than **4 meals** or **\$8 in groceries**
- * 100% of donations benefit the regional food bank that supports your community.
- * Donations are 100% tax-deductible. Check, Online & Food Donations are accepted.
- * Register & Donate through midnight on April 27, 2018. Check/Food delivery date TBD.
- * Over \$1.5 Million Dollars raised to date. Over \$329,000 in 2017.

CHILDREN

- * Approximately **1 in 4** children are food insecure, meaning they don't know if/when next meal will be provided. Approximately **700,000 children** in GA are served by regional FBs.
- * **60%** of Children Qualify for Free/Reduced School Meals but **only 15%** have access to meals when school is out in the summer.
- * The GA Legal Food Frenzy stocks GA's Food Banks when demand increases and donations decrease during the Summer.
- * Studies evidence that hungry children are more likely to have health problems and are at both a physical and mental disadvantages while trying to learn in school.

FAMILIES & ADULTS

- * Approximately **1.8 Million people (over 18% of Georgia Residents)** rely on GA's Regional Food Banks for food and assistance.
- * More than **70%** of Food Bank Clients have *at least* one job. Most are employed full-time or have multiple part-time jobs.

FREE MARKETING

- * Competition leaders and winners are published regularly in **Daily Report** and will be publicized on **social media** by regional food banks and the Georgia Legal Food Frenzy.