

2017 CELEBRITY GOLF CLASSIC



September 18, 2017

St. Marlo Country Club

7755 St. Marlo Country Club Pkwy.

Duluth, GA 30097

**Pre-Event Pairings Party at Topgolf
Alpharetta – Sunday, September 17th**



REGISTER ONLINE AT:
xorbia.com/events/cureforals/TMCGC



SCHEDULE OF EVENTS

Sunday – September 17th

- 5pm to 8pm-Topgolf Alpharetta
- Games, Food, beverages, silent auction
- Honoring Kerry Goode

Monday – September 18th

- **8:30am** - Registration/Check-in
Driving range & putting green open
- **9:30am** – Helicopter Ball Drop
- **10:00am** - Shotgun start
Fun games and opportunities to support ALS
- Awards reception after the round
Prizes presented to contest winners and
Top 3 Teams

The Cause:

Amyotrophic Lateral Sclerosis (ALS) is a neuromuscular disease that attacks the brain and spinal cord. There is no cure and the average life span after diagnosis is 2-5 years. ALS takes away the ability to move, speak, swallow, and ultimately breathe - and it can strike anyone.

There are currently 30,000 people in the United States living with ALS and someone in the world is diagnosed every 90 seconds. Without raising awareness and funding, ALS will not receive the research necessary to find a cure, and will continue to strike down every person who is diagnosed.

The Emory ALS Center:

The Emory ALS Center is one of the largest clinical centers for ALS in the United States. Their approach to ALS care and research bridges multiple disciplines and departments. They are physicians, nurses, therapists, social workers, basic and clinical research scientists, students, fellows, and volunteers. Emory invests in basic science research needed to understand the disease, and conducts promising clinical trials, while also providing the best care to ALS patients in the Southeast. Their slogan "Celebrate Life, Imagine a Cure" is what they do every day.

als.emory.edu

Cure for ALS:

Cure for ALS is a nonprofit organization whose mission is to host fundraising events, and support advocacy and awareness for ALS, to advance medical research that will discover a cure for this universally fatal disease. Our fundraising events benefit the Emory ALS Center in Atlanta, GA, supporting laboratory needs for clinical trials and research trials, and clinic needs such as staffing, therapies, and supplies needed to care for patients.

cureforals.com

EMORY ALS CENTER

Celebrate Life...Imagine a cure



2017 SPONSORSHIP OPPORTUNITIES

Title - \$25,000

Name & logo recognition on all promotional materials, press & media releases
Highlighted event signage, extensive verbal recognition, including company logo on golf carts & tee signs
Year long recognition on event website and the Emory ALS Center website
15 Free Players

Presenting- \$10,000

Company name included in event title
Recognition on all event literature
Recognition on corporate banner, websites, social media
12 Free Players

Eagle - \$5,000

Company mentioned in press
Recognition on banner, websites, social media
Event signage & recognition
9 Free Players

Birdie - \$2,500

Event signage & recognition
6 Free Players

Logo Ball Sponsorship - \$1500

Company logo on golf balls given to all players
12 dozen balls with company logo
6 Free Players

Beverage Sponsor - \$1,000

Signage on 2 roving beverage carts
Event signage & recognition
3 Free Players

Hole Sponsor - \$500

Signage at hole
Booth opportunity at hole
3 Free Players

Three-some - \$400

Each group of 3 will be paired with a celebrity team captain.

Individual Golfer - \$175 (includes Sunday night event)
You will be paired with 2 other players + celebrity captain.

Sunday Ticket for Topgolf Event Only - \$75

Helicopter Ball Drop! Purchase a ball for \$10

Presence/participation in golf tournament not required but appreciated!

Sponsor/Participant Form

Company Name _____

Address _____

Contact Person _____

Email _____

Phone _____

Preferred Method of Contact _____

Website _____

Our Company Will Sponsor at Level:

- ☐ Title \$25,000
- ☐ Presenting \$10,000
- ☐ Eagle \$5,000
- ☐ Birdie \$2,500
- ☐ Logo Ball \$1500
- ☐ Beverage \$1,000
- ☐ Hole Sponsor \$500
- ☐ Three-some \$400
- ☐ Individual \$175 (Includes Sunday night event at Topgolf)
- ☐ Ticket for Sunday Night Event at Topgolf Only \$75
- ☐ Helicopter Ball Drop \$10 (can purchase more than one!)

Authorized Signature _____

Return form to: Cure for ALS 42 Lakecrest Circle, Suwanee, GA 30024. Contact info: Karen Duffy 678-491-0639. alscelebgc@gmail.com