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July 21, 2017

Dear Colleague,

As chair of the State Bar of Georgia's Access to Justice Committee, I am pleased to announce our new campaign titled "Due Justice. Do Fifty. Do Pro Bono." Please visit the campaign website at: [www.DueJusticeDo50.org](http://www.DueJusticeDo50.org).

The "fifty" refers to Georgia Bar Rule 6.1: "A lawyer should aspire to render at least (50) hours of *pro bono publico* legal services per year." By helping the least fortunate among us to access justice, we help our communities, our profession, and ourselves.

We need your help in spreading the word about our efforts by posting print and digital campaign communications in prominent locations in offices, at social and professional meetings and events, and on websites and social media platforms. "Due Justice" is a one-stop portal through which attorneys can sign up, identify areas of interest, and get connected with a pro bono coordinator at one of our area legal services programs. We take it from there. To date, every lawyer who has applied has been assigned to a case.

In our judgment, pro bono service provides attorneys with three great benefits:

**Path to Community Service:** By helping the least advantaged gain access to justice, pro bono attorneys help individuals and their families, as well as their communities, and the legal profession.

**Path to Personal Growth:** In connection with the campaign, we have interviewed dozens of lawyers who have done pro bono work during their careers, and each one says that providing pro bono legal service has expanded his or her perspective and capacity for human understanding.

**Path to Professional Growth:** Mentors encourage it. Judges respect it. Colleagues notice it. Friends and family admire it. Pro bono leads to opportunities that enhance professional stature and open the way to new opportunities.

We have set the stage to improve access to justice for hundreds of thousands of Georgians. But we need help to get the word out! In the next few weeks, a campaign volunteer will contact you to discuss ways that we can get print and digital literature into your hands — and out to attorneys who understand the value pro bono service can bring to their lives. Thank you for your time and attention.

Sincerely,



Jill A. Pryor  
Chair, Access to Justice Committee