

## UUCA Revenue Enhancement Brainstorm 6/13/18

Number	Idea	Leader	Helper(s)
1	"Naming rights" to rooms	Ben D'Avanzo	
2	A "big Sunday" event, perhaps timed to coincide with a sporting event--similar to our February 4 Super Bowl Sunday--but charge for it	Bruce Rieder???	Bruce Rieder
3	Winery or brewery event, where they would donate about 10%	Dee Emory	Kate Gallup
4	Publish & promote annual calendar of musical events--both inside groups and outside--being held at UUCA	Diane Dorius	
5	Increase "financial literacy" among UUCAers	Juliet Purl	Diane Ullius
6	Art series--creating arts/crafts with guidance of a leader, possibly with wine	Kate Gallup	
7	"Reverse" ATM in lobby--so that anyone could make a donation--and/or increase opportunities for using credit cards	Sarah Masters, Kate Gallup	Mollie Jewell, Paula Bendl Smith
8	"Participatory budgeting"	Sarah Munson	Ben D'Avanzo
9	Ask our partners to sponsor a Happy Hour, plus a speaker	Sarah Munson, Mollie Jewell	Sarah Masters
10	"Go solar" --special fundraising to establish, but would reduce expenses after that	Tom O'Reilly	Diane Dorius
11	Casino Night	Tom O'Reilly	Paula Bendl Smith, Dee Emory, Peter Vitiliano
12	Secure but visible receptacle in lobby for donations		Kate Gallup, Paula Bendl Smith
13	Revive nut sales (or similar)		Diane Dorius
14	Work with restaurants that would donate a percentage of receipts on certain days		Sarah Masters; Peter Vitiliano
15	Dance parties--e.g., square dancing		Chris Hauser, Diane Dorius

16	Work with existing organizations (e.g., New Beginnings) to create events (e.g., "speed dating")		Kate Gallup, Dee Emory
17	UUCA booths at community fairs, etc.		Paula Bendl Smith, Kate Gallup, Ben D'Avanzo
18	Auctions for partners--e.g., sponsoring a kid's tuition		Sarah Munson, Mollie Jewell
19	Online UU shop		Kate Gallup
20	Canvass in neighborhoods--raise awareness, "evangelize"		Kate Gallup
21	Send out postcards in nearby neighborhoods		Mollie Jewell
22	Big raffle--e.g., "Dinner anywhere in the world" (as a church in New England is doing this year)		Dee Emory, Tom O'Reilly
23	We sponsor a run (not the "Turkey Trot," but like that		Kate Gallup
24	Personal/group stories--"testimony"--to help more people feel a part of the service		Kate Gallup
25	Seek grants (need grantwriter), perhaps around our diversity work		Bruce Rieder, Paula Bendl Smith
26	Better leverage those who come for other programs--starting with a donations basket at every meeting/event		Kate Gallup, Paula Bendl Smith
27	Strawberry Festival or similar		Dee Emory

### Other Ideas, No Leader(s) Yet

28	More broadly advertise the Center to increase rentals		
29	Seek sponsorship for events		
30	Have a UUCA coffee shop (with events) near a Metro station		
31	Provide a shuttle for County Fair or similar events, perhaps with add-on events here		
32	Booth or table at farmers markets		

33	Farmers market here		
34	Home/garden tour		
35	"Fine arts" sale or auction		
36	Offer more classes (e.g., Zumba, writing, etc) to the public to increase rental income or other income		
37	Mini-golf "tournament," bowling tournament, etc.		
38	Grow cash crops here		
39	Bingo		
40	Print a UUCA calendar--pix of the church/grounds and/or "hotties of UUCA"		
41	Prom		
42	Show outdoor movies		
43	Use social media and other platforms more broadly-- e.g., Event Brite, Meet-Up, etc.		
44	Offer transport to the church		
45	More book sales		
46	Bring back "Hunt for Treasures"		
47	Ongoing high-end thrift shop, widely advertised		