

# SPONSOR & VENDOR OPPORTUNITIES



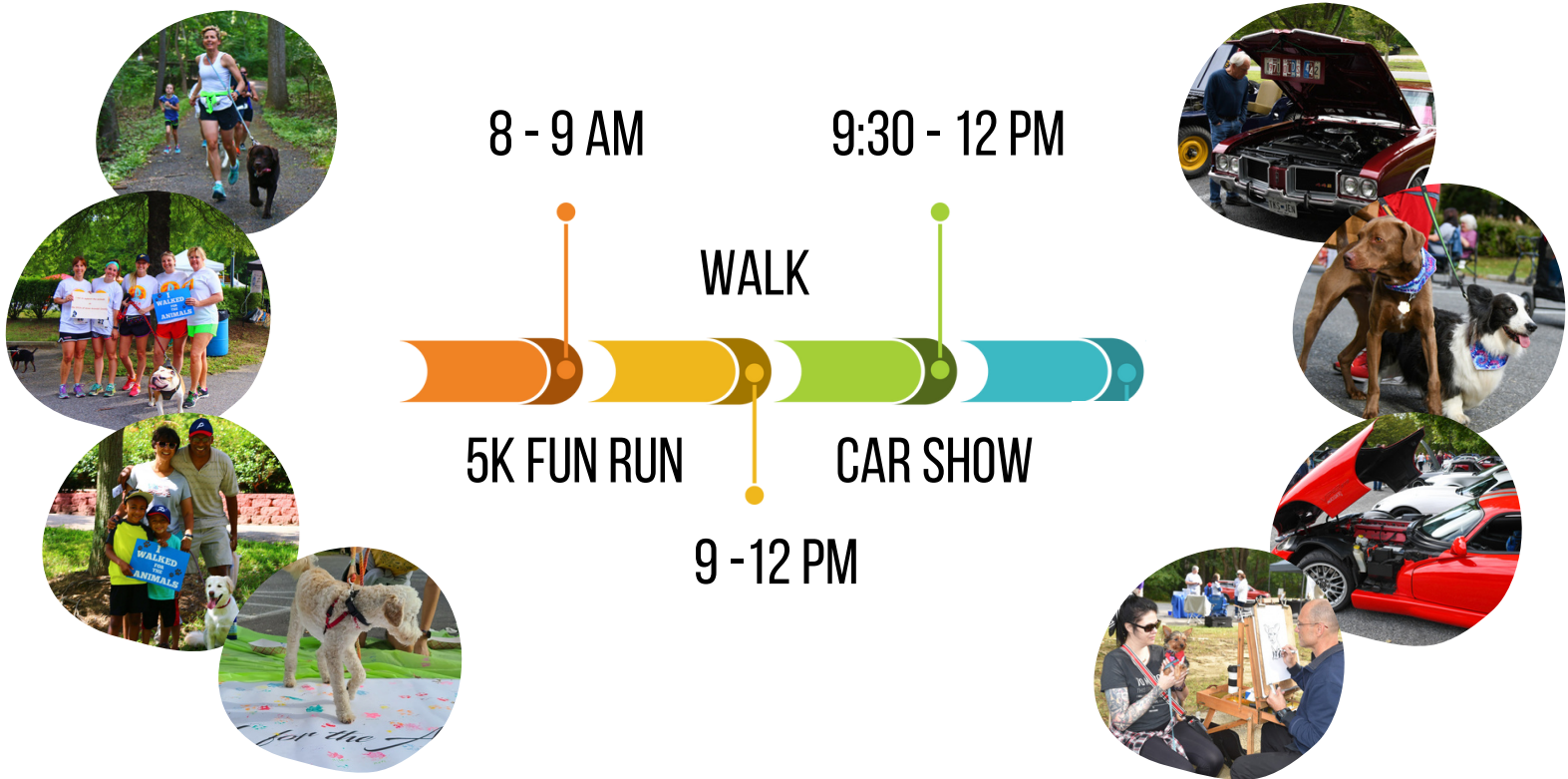


PLUS 5K FUN  
RUN  
& CAR SHOW



**SUNDAY, MAY 19TH**  
8 AM - 12 PM  
QUIET WATERS PARK - ANNAPOLIS

# WALK FOR THE ANIMALS SCHEDULE



## BACK THIS YEAR

### SPCA WALK DIGITAL PROGRAM

Stay in front of potential customers long after the walk is over.

### PROGRAM TO INCLUDE:

- » Event Schedule
- » 5K Map/Route
- » 1 Mile Walk Map/Route
- » Vendor Village Map & More!

The Digital Program will be available to all walkers, runners, vendors, and sponsors, and will remain on The Walk Event webpage for one year.



NAME ONLY	1/4 PAGE	1/2 PAGE	FULL PAGE
INCLUDED IN SPONSORSHIPS			

SPONSORS CAN CHOOSE TO:	<ol style="list-style-type: none"> <li>1. SUPPLY CAMERA READY ARTWORK BY MAY 1</li> <li>2. GET A PROFESSIONALLY DESIGNED AD FOR \$55</li> <li>3. OPT OUT OF PROGRAM AD</li> </ol>
-------------------------	---

# WHY GIVE YOUR SUPPORT

**THIS YEAR MARKS THE SPCA OF ANNE ARUNDEL COUNTY'S 103RD YEAR** of serving homeless animals in our community, an achievement we could not attain without you.

- » We embrace animals in need - regardless of age, breed, or physical condition - and provide them with the care they deserve for as long as it takes to find them a loving home while maintaining a life-saving rate of 98% EVERY YEAR since 2014, **one of the highest in the country.**
- » The money generated by our minimal adoption fees **does not begin to cover our shelter expenses**, much less the many services we offer throughout the year.
- » **We receive no state or local government funds** as a private, non-profit 501(c)3 organization. We must rely on the community's generosity to ensure that the animals receive the best care possible.
- » **We have the highest possible rating given by Charity Navigator**, four out of four stars each year for the past seven years, a 100% score for adhering to good governance and other best practices that minimize the chance of unethical activities, and consistently execute our mission in a fiscally responsible way.
- » **BECAUSE WE CAN'T DO IT WITHOUT YOU!** ‹‹

# WHAT YOUR SUPPORT GETS YOU

- » Peace of mind knowing your generosity will help provide shelter and humane care to the many homeless animals in our community, giving helpless animals a new chance at life and the love they deserve.
- » All donations to the AACSPCA are tax deductible.
- » Recognition of your support through SPCA social media. Our Facebook and Instagram pages reach over 32,000 followers.
- » Your logo will also be shared on the SPCA's website, which receives thousands of monthly views.
- » As a sponsor, you will also be thanked and shared with over 14,000 people via our newsletter, social media blasts, and 2024 Walk Program.
- » Top sponsors will be featured on the SPCA Marquee and at Paws at the Mall, both in-store and in the window display.

**SUNDAY, MAY 19TH**

8 AM - 12 PM

QUIET WATERS PARK - ANNAPOLIS

# 2024

# SPONSOR OPPORTUNITIES



There are plenty of ways for you or your organization to support our shelter while getting noticed in the community for your generosity to such a great cause.

Choose the level of partnership that works best for you as an event sponsor.

	PRECIOUS PAWS \$500	PUPPY LOVE \$1,000	CAT'S MEOW \$2,500	PAWSITIVELY GOLDEN \$5,000	TOP DOG \$10,000
8' x 10' Space in Vendor Village					
Logo Recognition on Walk Promo Materials	Name Only	Name Only			
Recognition in SPCA Newsletter	Name Only	Name Only			
Recognition on SPCA.org Event Website	Name Only	Name Only			
Recognition in The Walk Digital Program	Name Only	1/4 Page Ad	1/2 Page Ad	Full Page Ad	Full Page Ad
Promo items at Registration table (sponsor provided)	-				
Recognition on FB Event Page	-	Name Only			
Logo on Walk t-shirt	-	Name Only	Name Only		
Spotlight Recognition on Main SPCA FB Page & IG	-	-	Name Only		
Walk Registrations (including t-shirts)	-	2	5	5	10
Banners displayed at Walk (sponsor provided)	-	-	-	1	3
Acknowledgment on SPCA marquee for 1 week	-	-	-		



# 2024

# SPONSOR/VENDOR AGREEMENT



## VENDOR SPACE

Includes 8' x 10' Space in Vendor Village  
*Must provide own tent, table, chairs, decor, handouts, giveaways & products to sell if applicable.*

**\$75**  
Non-Profits FREE

Add additional vendor space to your organization's display presence

Add 5' x10' Space  
**\$25/each**

## FOOD VENDOR

Price includes designated spot in the "FOOD BOWL" area

**\$85**

### CONTACT

OR SUBMIT YOUR AGREEMENT ONLINE



PLEASE PRINT CLEARLY OR ATTACH BUSINESS CARD

FULL NAME

TITLE

ORGANIZATION/COMPANY

MAILING ADDRESS

CITY

STATE

ZIP

EMAIL

TELEPHONE NUMBER

### LEVEL OF SUPPORT

- TOP DOG..... \$10,000
- PAWSITIVELY GOLDEN..... \$5,000
- CAT'S MEOW..... \$2,500
- PUPPY LOVE..... \$1,000
- PRECIOUS PAWS..... \$500

- CAMERA READY PROGRAM AD
- DESIGNED FOR YOU AD @\$55
- OPT OUT OF AD

### VENDOR/FOOD

- VENDOR BOOTH..... \$75
- FOOD VENDOR..... \$85
- EXTRA SPACE..... \$25

### PAYMENT

Note to Sponsors: Please provide an eps or png copy of your company logo

PAYMENT

- CREDIT CARD:** Please send me an invoice via email to pay online
- PAYPAL:** kristen.rygg@aacspca.org
- CHECK:** Enclosed check made payable to SPCA of Anne Arundel County

Send agreement to: walkfortheanimals@aacspca.org

MAIL: SPCA of Anne Arundel County, ATTN: Walk for the Animals

Signed: \_\_\_\_\_

Date: \_\_\_\_\_