Pathways to 30x30

A Pathways in Focus Webinar
Pathway 3: Increase Voluntary Conservation Easements

June 8th, 2023

10:30 am – 12:00 pm PST

Objectives

- Highlight the role that land trusts, state agencies, partner organizations, and private landowners are playing to increase voluntary conservation easements as a critical pathway to achieving 30x30.
- Explore ways that partners are working together to increase capacity, decrease barriers, and introduce creative strategies to amplify and accelerate the role of voluntary private land conservation.
- Demonstrate the ways that Pathway 3 can contribute to multi-benefit solutions that include agriculture, cultural values, and/or access, among other interests.

Agenda

10:30 AM **Welcome and Overview of Webinar**

10:35 AM **30x30 Updates and the Critical Role of Pathway 3**
Jennifer Norris, *Deputy Secretary, Biodiversity and Habitat*

- Share several recent 30x30 updates, including the recently released 30x30 Pathways Annual Progress Report.
- Reflections on how increasing the pace and scale of voluntary private land conservation emerged as a key pathway to 30x30, including how the strategies to implement Pathway 3 were developed.
- Responses to commonly asked questions submitted during registration.

10:50 AM **30x30 In Action Panel: Partner Progress along Pathway 3**
Jennifer Norris, *Deputy Secretary, Biodiversity and Habitat (moderator)*

Panelists:

Kay Ogden*, Executive Director, Eastern Sierra Land Trust*
Erin Prahler*, Statewide Planning Manager, California Coastal Commission*
Laurie Wayburn*, President, Pacific Forest Trust*

- Calls attention to partner voices and innovative ideas that are advancing progress along Pathway 3.

11:35 AM **Pathways Forward: Resources**
Dan Rademacher*, Executive Director, GreenInfo Network*
Amanda Kochanek*, Senior Project Manager, Geospatial Data Analyst, Green Info Network*

- Brings forward the GreenInfo Network's approach and tools as resources that can keep us informed and connected as we continue to work together toward 30x30.

11:45 AM **Question and Answer Session**

11:55 AM **Staying in Touch and Next Steps**

12:00 PM **Adjourn**