



Walker Honey Farm Fall Artisan Market

Saturday, November 8, 2025
9am-3pm

Walker Honey Farm
8060 E US HWY 190
Rogers, TX 75659
(254) 983 – 2899
info@walkerhoneyfarm.com

About The Market

The Walker Honey Farm Artisan Market began in 2012 as a small event on the porch of our first Farm Store. Now our Artisan Markets are attended on average by over 2000 guests! This is a semi-annual community event designed to showcase the best of Central Texas.

Because we want to encourage our guests to shop locally and support our community, market vendor spaces are exclusively for local farmers, business owners, and entrepreneurs. Vendors who make and/or grow their own products will always be considered before those who don't. Brand consultant booths are not eligible for this event.

Vendor Information

Vendors Receive:

- One 10x10 Booth Space*
- Assigned Arrival Times between 6am - 8am + Booth Location (*All vehicles must be out of the farmers market area by 8:30am.*)
- Promotion on the Walker Honey Farm website
- Option to donate in the market raffle for additional promotion

* Requests for additional booth space, location, parking proximity, arrival time, etc. will be considered but not guaranteed. Storage space behind a booth is not guaranteed.

Vendors Must:

- Provide all display tables, tents, tablecloths, etc.
- Bring all card readers, cash boxes, and change needed for serving customers.
- Remain until the end of the market (at 3pm) unless circumstances prohibit. Please notify a WHF employee before leaving.
- If using a tent, **adequate metal stakes and 40 lbs of weight** for each post are required. Walker Honey Farm Staff will be checking to ensure you have secured your tent in place after you have set-up.

Food Vendors:

- Food vendors may drop off their trucks, trailers, etc. the day prior to the market.
- If you require electricity, there is a \$20 fee to plug in. We offer a 240 volt / 50 amp outlet and a 120 volt / 30 amp outlet.
- You may not sell any alcoholic beverages nor honey.

Additional Opportunities

Raffle

- To encourage shoppers to make purchases at vendor booths, blue raffle tickets will be provided to vendors. Vendors must give **1 blue ticket per purchase** to each customer at their booth. When handing out tickets, please let customers know the ticket is for the raffle and direct them to the Welcome Booth for entry.
- Customers may enter their tickets into the raffle drawing of their choice at the Welcome Booth. Multiple drawings will be held at the end of the market, giving everyone plenty of chances to win!

Sponsorship Opportunities

- **Bronze Sponsorship – \$250** As a Bronze Sponsor, your logo will be proudly displayed on the event billboard in Temple, giving your business valuable exposure to the community. You'll also receive logo placement on all marketing materials, a direct link to your business on our website and social media and a booth space at the Artisan Market.
- **Silver Sponsorship – \$500** Silver Sponsors enjoy all the benefits of the Bronze level, plus the added visibility of custom shopping totes featuring your logo that will be distributed to event attendees. This extra touch ensures your brand is in the hands of guests even after the event.
- **Gold Sponsorship – \$750** As a Gold Sponsor, you will receive the highest level of recognition. In addition to all Silver-level perks, your logo will enjoy premium placement on the billboard and all marketing materials including custom logoed pens handed out to event attendees. If you choose not to have a booth, our welcome booth will showcase any branded merchandise or banners you provide.

Sponsorship deadline is October 6, 2025. Please see "Application Information" for the address to send in your application. The entire sponsorship cost, payable to "Walker Honey Farm," is required prior to the event—along with your application. Please email info@walkerhoneyfarm.com for more information.

Non-Profits

If you are a Non-Profit and looking to offer an experience for fundraising, please email: info@walkerhoneyfarm.com

Examples of Experiences Accepted

- face painting
- petting zoo
- hair beading
- crafts/make-your-own station
- balloon crafts

A limited number of spaces will be available for Non-Profit experiences.

Application Information

Vendors may mail, drop off or email their applications at:

Walker Honey Farm
Attn: Artisan Market
8060 E US HIGHWAY 190
Rogers, TX 76569

Phone: 254.983.2899
Email: info@walkerhoneyfarm.com

If you are mailing in your application, please contact us by phone or email first to be approved. ONLY mail payment IF your application has been accepted.

How does an application get approved? Email, drop off or mail in your application. The Walker Honey Farm team will review it and let you know of the decision. Once the application has been approved, payment will be due immediately. Walker Honey Farm will not guarantee spots until both application and payment have been received.

Booth fees contribute to market needs and advertising. We **only** accept **cash** or **checks**. The entire application fee, payable to "Walker Honey Farm," is **required prior to the event along with your application. All fees are non-refundable.**

As our Artisan Market continues to grow, we reserve the right to turn down an application for any reason. We reserve the right to limit the number of booths offering the same or similar products as we see fit. We reserve the right to waitlist applications for any reason.

Once the maximum number of vendors is reached, you may be waitlisted and may be contacted in the event that an approved vendor withdraws. You will be notified if you are waitlisted. Attendance to previous markets DOES NOT guarantee attendance to this market. If approved, parking space behind your booth is not guaranteed.

All applications and payments must be **received** no later than **6pm on Friday, October 10th 2025** or a \$10 late fee will be applied.

Refunds and Cancellations

Vendor acknowledges and agrees that **all booth fees are non-refundable**, as such fees are applied toward advertising, logistics, and other expenses; paid for primarily, but not limited to, preparation for the Artisan Market.

Cancellations must be submitted in writing, with email being the preferred method. Failure to provide written notice of cancellation and/or failure to appear at the Artisan Market may result in Vendor being prohibited from participation in future Artisan Markets.

The Artisan Market is a rain-or-shine event; no refunds or credits will be issued due to weather conditions. In cases of severe weather, the Artisan Market may be canceled at the sole discretion of the organizers and will not be rescheduled or postponed. Vendors may choose not to participate due to inclement weather; however, all fees remain non-refundable.

Vendor Application Form

Company Name: _____

Contact Name: _____

Company Address: _____

City/State: _____ **Zip:** _____

Phone: _____ **Email:** _____

Website or Social Media Page (if applies): _____

Products At Your Booth: _____

100% Homemade/Grown? (circle one)

Yes

No

Vendor Fee (by October 10th)

\$60 Vendor Booth (10x10) _____ @ \$60 = \$ _____ total

(Vendor fee for one booth will be waived if you become a sponsor)

Vendor Fee (after October 10th)

\$70 Vendor Booth (10x10) _____ @ \$70 = \$ _____ total

(Vendor fee for one booth will be waived if you become a sponsor)

Sponsorship

\$250 Bronze Artisan Market Sponsor _____ @ \$250 = \$ _____ total

\$500 Silver Artisan Market Sponsor _____ @ \$500 = \$ _____ total

\$750 Gold Artisan Market Sponsor _____ @ \$750 = \$ _____ total

Food Trucks Only - Electricity Fee

\$20 Electricity Fee _____ @ \$20 = \$ _____ total

Total Amount Due: _____ ☐ **Cash** ☐ **Check #** _____

Please make checks payable to "Walker Honey Farm".

Item For Donation Into Raffle (optional): _____

Requested booth location or set-up time (NOT guaranteed): _____

Release of Liability/Hold Harmless: Vendor releases Walker Honey Farm, LLC and Dancing Bee Winery, LLC from any and all injury, loss, or damage that may occur to property or self, while on the premises. Vendor acknowledges and agrees that **all fees are non-refundable** and space will only be reserved with full payment received by Walker Honey Farm, LLC and Dancing Bee Winery, LLC.. Vendor hereby agrees to indemnify and hold harmless Walker Honey Farm, LLC and Dancing Bee Winery, LLC for any action or liability which may arise. I have read and understand the agreement and will follow all terms of this agreement.

Your Signature _____

Company Name: _____ **Executed on:** _____ (Date)

For additional information or questions email info@walkerhoneyfarm.com or call 254-983-2899.