



AdoptionOptions

## Embracing Choices. Enriching Lives.

### Why Adoption Options?

Adoption Options is a long-standing and trusted Colorado non-profit that walks alongside birth mothers and adoptive families as advocates, providing guidance in this unique journey called adoption. With a proud tradition of acceptance and inclusivity, our organization offers a comprehensive continuum of services from navigation, placement, counseling and coaching.



#### Foster Children

In the past five years, our Flexible Families (foster-to-adopt) program has placed over 135 children from the foster care system into loving homes.



#### Birth Parents

Annually, our birth parent counselors provide over 1,000 hours of critical pregnancy-options counseling to women in crisis.



#### Adoptive Families

In 2019, 35 infants were placed through Adoption Options. We pride ourselves on being an inclusive agency working with a diverse range of families.

### The Impact

Since 1981, Adoption Options has placed over 2,000 children into their loving families.

Children adopted through Flexible Families program have been in 3-6 homes on average before finalizing their adoption with Adoption Options.

Over .80 cents of every dollar spent in 2019 funded programs serving children and families.

\$100 provides 1 hour of nonjudgmental, unplanned pregnancy counseling support to a birth parent in crisis.

\$250 provides one day of respite care for a foster-to-adopt family

\$500 provides 10 specialized therapy sessions for a child in our foster-to-adopt program

### Become a Sponsor!

Sponsorship of our upcoming LIVE virtual gala, Among the Stars, helps to propel our mission forward and forever change the lives of children, birth parents and families.

Contact Outreach & Development Coordinator, Beth Matuszewich, at [bmatuszewich@adoption-options.com](mailto:bmatuszewich@adoption-options.com) today to learn more!





## Sponsorship Opportunities

### **Adoption Super Star | \$10,000**

- A special thank you during the virtual event from emcee, Reggie Rivers
- Predominant name and logo placement on all print and digital materials related to the event
- One-minute video interview of sponsor conducted by an Adoption Options employee and played during event
- Sponsor logo featured three times during virtual event transitions between speakers or other content
- Sponsor can include item in virtual swag bag for registrants (ex: service discount, coupon, free trial, etc.)
- Sponsor logo listed on the Adoption Options website under "Sponsors & Partners" section for twelve months
- One-month sponsorship of Adoption Options social media with two tagged posts per week on all platforms
- Sponsor name included in Adoption Options 2020 Annual Report

### **Reach for the Stars | \$5,000**

- A special thank you during the virtual event from emcee, Reggie Rivers
- Prominent name and logo placement on all event specific digital marketing materials
- 30 second video interview of sponsor conducted by an Adoption Options employee and played during event
- Sponsor logo featured two times during virtual event transitions between speakers or other content
- Sponsor can include item in virtual swag bag for registrants (ex: service discount, coupon, free trial, etc.)
- Sponsor logo listed on the Adoption Options website under "Sponsors & Partners" section for twelve months
- Three-week sponsorship of Adoption Options social media with two tagged posts per week on all platforms
- Sponsor name included in Adoption Options 2020 Annual Report

### **Light Up the Night | \$2,500**

- Name and logo placement on all event specific digital marketing materials
- Sponsor logo featured one time during virtual event transitions between speakers or other content
- Sponsor can include item in virtual swag bag for registrants (ex: service discount, coupon, free trial, etc.)
- Sponsor logo listed on Adoption Options website under "Sponsors & Partners" section for six months
- Two-week sponsorship of Adoption Options social media with two tagged posts per week on all platforms
- Sponsor logo featured during virtual event transitions between speakers or other content
- Sponsor name included in Adoption Options 2020 Annual Report

### **Wish Upon a Star | \$1,000**

- Name and logo placement on all event specific digital marketing materials
- Sponsor logo featured one time during virtual event transitions between speakers or other content
- Sponsor can include item in virtual swag bag for registrants (ex: service discount, coupon, free trial, etc.)
- Sponsor logo listed on Adoption Options website under "Sponsors & Partners" section for three months
- One-week sponsorship of Adoption Options social media with two tagged posts on all platforms
- Sponsor name included in Adoption Options 2020 Annual Report

**For more information, email Outreach & Development Coordinator,  
Beth Matuszewich at [bmatuszewich@adoption-options.com](mailto:bmatuszewich@adoption-options.com).**



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## Among the Stars Virtual Gala Sponsorship Form

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

**Please reserve the following sponsorship for our company:**

\_\_\_ Adoption Super Star | \$10,000

\_\_\_ Reach for the Stars | \$5,000

\_\_\_ Light up the Night | \$2,500

\_\_\_ Wish Upon a Star | \$1,000

Payment due: \$\_\_\_\_\_ (Adoption Options will invoice your company after form is submitted. We accept Visa and Mastercard.)

Please Email this form to Outreach & Development Coordinator, Beth Matuszewich, at [bmatuszewich@adoption-options.com](mailto:bmatuszewich@adoption-options.com).

**Register and pay online at [adoption-options.com/sponsor](https://adoption-options.com/sponsor)**

