The Problem
Windows in our homes kill hundreds of millions of birds every year. One million a day is the low estimate!

Why collisions happen
Collisions occur for two main reasons: Reflections and the “see-through” effect.

Reflections
Birds see habitat and open sky reflected on our windows. Almost any glass can act like a perfect mirror under certain lighting conditions. Deceived by the reflection, they crash into the solid glass trying to reach what they see.

See-through
Wherever birds can see habitat or sky through glass, such as windows opposite one another (above), glass walkways, sunrooms, glass enclosed porches, etc., the result can be lethal. This is one time where closing blinds can be very effective in preventing collisions.

What we are doing
The Bird-window Collision Working Group (BCWG) is actively reaching out to our communities to educate the public about the serious threat windows pose to our birds and how to prevent collisions. Between 365 million to one billion collisions annually in the USA. This is perhaps the leading human-caused avian mortality our birds face on a daily basis.

For more information visit:
https://pa.audubon.org/birds/windows
http://ACO.muhlenberg.edu

SAD FACTS:
● Up to 50% of bird-window collisions leave no evidence at all.
● Many of the birds that fly away, likely die later of their injuries.
● Birds most often suffer concussions and internal injuries which can take days to kill them. They do not break their necks.
● If a collision kills a parent bird, the young will most likely also die.
● Window collisions kill both the fit and unfit, risking weakening the gene pool.
● This is all preventable if people took action at their own homes.

Making your Windows Safer for Birds
A collaboration between the Acopian Center for Ornithology, Muhlenberg College, Lehigh Valley Audubon Society, Wyncote Audubon Society, and Audubon Pennsylvania.
Products Available Locally
Remember the 2” x 4” rule!

For more product information and to hear from the experts, visit American Bird Conservancy
https://abcbirds.org/threat/bird-strikes/

Sign up for ABC's Glass Collisions eNews to learn how you can help protect birds!

Glass Collisions
Effective and Attractive Ways to Make Building Windows Safe for Birds
Homeowner Products

Building collisions kill an estimated 599 million birds per year in the United States

- Residences account for 43.6% of collisions (2.1 birds per year)
- Low-rise buildings account for 56.3% of collisions (21.7 birds per year)
- High-rise buildings account for 0.1% of collisions (24.3 birds per year)

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Backyard Birds
2698 Highland Dr, Salt Lake City, UT 84106
801-467-7222
Window Alert Maple Leaf Decal
Approximately 3.25” x 4.25”. 4 per package
$7.99

Window Alert Leaf Medley Decal
Each decal measures approximately 4” across.
$7.99

Feather Friendly
$19.99 or $49.99 for 3-pack (covers 30x80 window)
Whispering Windows are white. They work because of the contrast between white decals and the dark reflections. Whispering Windows® are unobtrusive but not invisible. Decals are printed on clear static cling film, the images are not cut to the shape of the design. This encourages a better cling and lasts longer. Decals are printed on sheet sizes of 4 x 4 inches and 4 x 6 inches. Each package includes two each of four white designs.

$7.99 per package of 8.
Crafts for Kids from the Humane Society of the United States

Cut a piece of string long enough to hang 3/4 of the way down a window. Cut multiple 8-12” strips of shiny foil or wrapping paper.

1. Tie the string around a pinecone (or other lightweight object that won’t damage the glass on a windy day)
2. Tie strips of foil at intervals along the string
3. Using duct tape, a cup hook or a thumbtack, hang the string outside the window. For wide windows, make a few strings and hang them four inches part.

https://www.humanesociety.org/news/your-best-craft

* You might not want to use the pine cones. They’ll weight the string but will be noisy in the wind and could possibly damage a window. Heavy string or paracord should work fine without weighting.

Remember the 2x4 rule!

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