

# Faith Lutheran

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**Faith  
Lutheran**  
Growing in Christ, Sent to Serve.

Faith Family,

Faith will be entering a planning study on May 23. The study will provide valuable feedback about the project proposed for Faith and about the possibility of a major fundraising effort. We've hired the Steier Group, a fundraising firm, to conduct the study.

**Q. What is a planning study?**

A. The study gauges support for the proposed project and for a potential major fundraising effort called a capital campaign. The study, which lasts five weeks, also will help identify possible volunteer leaders and set a financial goal should the church and school choose to move forward with a campaign.

**Q. How will the study determine whether there is support?**

A. The study involves surveying the entire Faith Lutheran community. The Steier Group will administer the study and survey. The firm will compile your feedback and then present all the information. We will then make an informed decision about the project and a potential campaign. Hiring an experienced, professional development firm like the Steier Group ensures an effective and successful planning study.

**Q. Why should we conduct a planning study?**

A. Many churches use planning studies when considering a fundraising campaign. It is a wise first step. That's because the study provides valuable information on how everyone feels about the proposed project and a potential capital campaign.

**Q. What is a capital campaign?**

A. A capital campaign is a fundraising effort for big projects and needs, such as major renovations, new buildings and eliminating debt. Capital campaigns fund specific projects and needs. They are not for regular, ongoing costs, such as salaries and utility bills.

**Q. What is expected of congregation members during the planning study?**

A. Initially, we will be asking only for your feedback and prayers. Your input and participation will help us make wise decisions about the project and a potential campaign. You will be hearing more about how you can participate in the coming weeks.

If you have questions, you are welcome to contact me at any time.

God Bless,  
Todd Reed  
Church Treasurer