

15th Annual Lackawanna Pro Bono Golf Tournament – Monday, June 14, 2021

SPONSORSHIP DETAILS

Equal Justice for All Sponsor (Presenting Sponsor)..... \$2,000

- Complimentary registration for four golfers
- Naming rights to one tournament contest
- Billboard recognition:
 - o Prominent placement of logo on Lamar Advertising billboards *one month before* tournament (with other *Equal Justice for All* and *Supreme Court* Sponsors. Pledge required by **April 21, 2021** due to art & production lead time)
 - o Prominent placement of logo on Lamar Advertising billboards *one month after* tournament (with other *Equal Justice for All* and *Supreme Court* Sponsors. Pledge required by **May 21, 2021** due to art & production lead time)
 - o Prominent placement of logo on King Outdoor Advertising billboard (with other *Equal Justice for All* and *Supreme Court* Sponsors. Pledge required by **April 21, 2021** due to art & production lead time)
- Street banner recognition:
 - o Prominent placement of logo on street banners (with other *Equal Justice for All* and *Supreme Court* Sponsors. Pledge required by **May 10, 2021** due to art & production lead time)
- Signage on golf course and at clubhouse
- Business name and logo recognition on Lackawanna Pro Bono's event email blasts*, social media, event flyer, and press release

Supreme Court Sponsor..... \$1,500

- Complimentary registration for four golfers
- Billboard recognition:
 - o Logo on Lamar Advertising billboards *one month before* tournament (with other *Supreme Court* and *Equal Justice for All* Sponsors. Pledge required by **April 21, 2021** due to art & production lead time)
 - o Logo on Lamar Advertising billboards *one month after* tournament (with other *Supreme Court* and *Equal Justice for All* Sponsors. Pledge required by **May 21, 2021** due to art & production lead time)
 - o Logo on King Outdoor Advertising billboard (with other *Supreme Court* and *Equal Justice for All* Sponsors. Pledge required by **April 21, 2021** due to art & production lead time)
- Street banner recognition:
 - o Logo on street banners (with other *Supreme Court* and *Equal Justice for All* Sponsors. Pledge required by **May 10, 2021** due to art & production lead time)
- Signage on golf course and at clubhouse
- Business name and logo recognition on Lackawanna Pro Bono's event email blasts*, social media, and event flyer

Superior Court Sponsor..... \$1,000

- Complimentary registration for four golfers
- Billboard recognition (same as Supreme Court Sponsor – see above)
- Signage on golf course and at clubhouse
- Business name and logo recognition on Lackawanna Pro Bono's event email blasts*, social media, and event flyer

Court of Common Pleas Sponsor..... \$500

- Complimentary registration for one golfer
- Signage on golf course and at clubhouse
- Business name and logo recognition on Lackawanna Pro Bono's event email blasts*, social media, and event flyer

CLE (continuing legal education seminar) Sponsor..... \$500

- Signage inside clubhouse
- Display table at clubhouse
- Business name and logo recognition on Lackawanna Pro Bono's event email blasts*, social media, and event flyer

Snack Sponsor..... \$500

- Signage at snack table
- Sponsor may display at snack table
- Business name and logo recognition on Lackawanna Pro Bono's event email blasts*, social media, and event flyer

Lunch Sponsor, Dinner Sponsor, or Cocktail Hour Sponsor..... \$500

- Signage inside clubhouse
- Display table at clubhouse
- Business name and logo recognition on Lackawanna Pro Bono's event email blasts*, social media, and event flyer

Advocate Sponsor..... \$250

- Signage on golf course and at clubhouse
- Business name and logo recognition on Lackawanna Pro Bono's event email blasts, social media, and event flyer

Hole Sponsor..... \$100

- Signage on golf course and at clubhouse and recognition in event flyer

Custom Sponsorship Opportunities..... available upon request

Business name and logo on Lackawanna Pro Bono's event email blasts feature a **hyperlink to sponsor's website (E-mail URL and high resolution JPEG or PNG logo to Carla.probono@gmail.com). For more information, contact Lackawanna Pro Bono at (570) 961-2714 or Carla Zero at (570) 840-7589.*

Important Deadlines for Equal Justice for All and Supreme Court Sponsors – In appreciation of your generous sponsorship, we'd like to offer your business maximum exposure. Please note that due to art & production lead times, pledges must be received by April 21, 2021 for inclusion of your business logo on the Lamar Advertising & King Outdoor billboards that will run one month prior to the tournament. Pledges must be received by May 21, 2021 to be recognized on the Lamar billboards that will run for one month after the tournament. To be included on street banners, pledges must be received by May 10, 2021.

Golf Registration Fee is \$135 per golfer/\$150 after May 10th. More details to follow.