

2023



# OKTOBERFEST BLUEPRINT



**CELINA**  
CHAMBER OF COMMERCE  
*Connected for Growth*

# Oktoberfest



## A word from our Präsident der

Date: Saturday, October 14, 2023

Location: Historic Downtown Celina Square

Times: 11:00am-10:00pm

From corporate sponsorship to sauerkraut, the money you spend at Celina Oktoberfest supports the Greater Celina Chamber of Commerce mission to assist and strengthen current businesses. Our festival's mission is to give back to the Celina business community. Oktoberfest grew tremendously in 2022, and it was our best year yet. For this achievement, we are super proud! We could not do it without your sponsorships!

As a sponsor, you will benefit from the advertising, marketing, and public relations efforts used to promote Oktoberfest. These include print, broadcast, and online advertising leading up to the festival; signage on festival grounds; and visibility on CelinaOktoberfest.com and social media.

The Oktoberfest celebration has featured tons of family fun activities including a FREE kid zone, music, beer garden, stein holding competition, costume contests and much, much more. We also have college football games on a HUGE TV in the beer garden area. There is a costume contest, and we hope to bring back the Dachshund Derby this year!

Please consider supporting the Celina Chamber by completing and returning the attached form or contact us about a specialty sponsorship for entertainment or a specific activity. In doing so, your investment will help to make the Oktoberfest grow more successful each year. This is a great opportunity to showcase your business to thousands of North Texas residents while showing your support for our community and contributing to the future of Celina.

Please contact me if you have questions or need additional information. Your review and consideration are very much appreciated.

Sincerely,

Melissa Cromwell, IOM, President  
Greater Celina Chamber of Commerce  
972-382-3300  
[melissa@celinachamber.org](mailto:melissa@celinachamber.org)

# Oktoberfest



	Title	Diamond	Platinum	Gold	Silver	Bronze
<b>Investments</b>	<b>REX</b> REAL ESTATE <sup>®</sup>	\$10.000	\$6.000	\$3.000	\$1.000	\$500
Primary Event Branding	★					
Facebook Live Guest	★					
Main Event Branding	★					
Zone Branding			★	★		
Activity Branding					★	★
Sponsorship Banner at Festival	★	★	★	★	★	★
Print Ad Inclusion	★	★	★	★		
Festival Materials	★	★	★	★		
Social Media Campaign	★	★	★	★	★	
Website Presence	★	★	★	★	★	★
VIP Parking Passes	8	4	2	2	2	1
VIP Hospitality Passes	16	6	4	4	4	2
Event Tickets	35	25	20	15	10	5
Booth Space	2 Tents Included 10x10 2-8' tables	Tent Included 10x10 1- 8' table	10x10 Space	10x10 Space	10x10 Space	
Signage at Festival	★	★	★			

# Oktoberfest



## SPONSORSHIP FORM

Register before September 1st for inclusion in initial printed materials.

### SPONSORSHIP LEVEL

TITLE

DIAMOND (\$10,000)

PLATINUM (\$6,000)

GOLD (\$3,000)

SILVER (\$1,000)

BRONZE (\$500)

COMPANY NAME: \_\_\_\_\_ CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ EMAIL: \_\_\_\_\_

YES, I WOULD LIKE A 10x10 EXHIBIT BOOTH SPACE

### PLEASE PROVIDE THE CELINA OKTOBERFEST WITH THE FOLLOWING ITEMS:

\*Electronic logo in hi-resolution

\*Business description for website (where applicable)

I am committing \$\_\_\_\_\_ as sponsorship for the 2022 Celina Oktoberfest. I certify that I have the authority to make this commitment. I understand that sponsorship funds are non-refundable if event is canceled due to inclement weather or unforeseen events.

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

NAME: \_\_\_\_\_

PLEASE RETURN SPONSOR FORM TO: Celina Chamber of Commerce Attn: Oktoberfest

BY MAIL:  
Attn: Celina Oktoberfest  
PO Box 1476  
Celina, TX 75009

EMAIL:  
melissa@celinachamber.org

In Person:  
Celina Chamber  
110 S. Preston Rd. Ste B  
Celina, TX 75009

\*\*\*PLEASE MAKE CHECKS PAYABLE TO THE GREATER CELINA CHAMBER OF COMMERCE

CREDIT CARD OPTION (YOU CAN ALSO CALL WITH INFORMATION):

Name on Card: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Exp Date: \_\_\_\_\_ CVC Code: \_\_\_\_\_

For questions on sponsorship please contact Melissa Cromwell, 972-382-3300

2023

**THANK YOU**  
for your investment!



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110 South Preston Rd.

Celina, TX