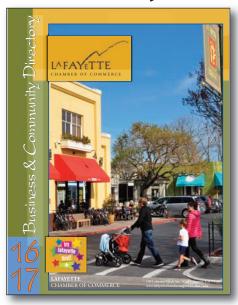
# **2018 Lafayette Chamber of Commerce Directory**

A Guide to the Town and Businesses

To be Published in March 2018 by the Lamorinda Weekly for the Lafayette Chamber of Commerce to support our businesses, non profits, schools and the City of Lafayette

### **2018 Directory Details**



#### Publish date: March 2018

- 10,000 copies,
- Glossy, 8 ½" by 11",
- full color on all pages
- Delivered to all Lafayette single family homes and all Lafayette Chamber members.

## **Advertising opportunities:**

#### **Display ads:**

Back Page (bleed\*) \$3,800 Inside cover (bleed\*) \$2,500

Full page

(7.5"x10", optional bleed\*) \$1,950

1/2 page (7.5"x4.75") \$875 1/3 page (7.5"x3.25") \$625

1/4 page (3.625"x4.75") \$475

banner ad 1 (7.5"x2") \$425

banner ad 2 (7.5"x1.625")\$375

Restaurant special (3"x3") \$300



## Deadline for advertising:

Space reservation: Feb. 9, 2018 Artwork: Feb. 16, 2018

### For advertising contact:

Wendy Scheck: 925-377-0977, Wendy@lamorindaweekly.com

You may mark your ad choice on the right and fax or email this form to Wendy at 925-263-9223, wendy@lamorindaweekly.com.

Company name:

Only Chamber Members may advertise.

#### **Chamber Contact:**

Linda Carlson Linda@lafayettechamber.org, (925) 284-7404

#### Make checks payable to:

Lafayette Chamber of Commerce 251 Lafayette Circle Lafayette, CA 94549 Attn: 2018 Directory



# Chamber Member listing:

1st Category Free (Additional Category Listing \$75)

Lindsay Wildlife Museum

1931 First Avenue
Walnut Creek, CA 94597 .....925.935.1978
www.wildlife-museum.org

Add your LOGO with your listing: \$100

(max 1" high)



Ad in the Listing Section: \$225

(size 2.125" x2.125")



#### **Artwork Design Guidelines:**

Artwork Deadline: Feb 2, 2018
Full color CMYK, 250 dpi min. eps, pdf or .jpg
Please email artwork to: wendy@lamorindaweekly.com
Or contact us to upload a large file.
Design contacts available upon request.

\* bleed: trim size 8.5"x11", bleed size: 8 6/8"x11 2/8", live area: 8"x10.5"