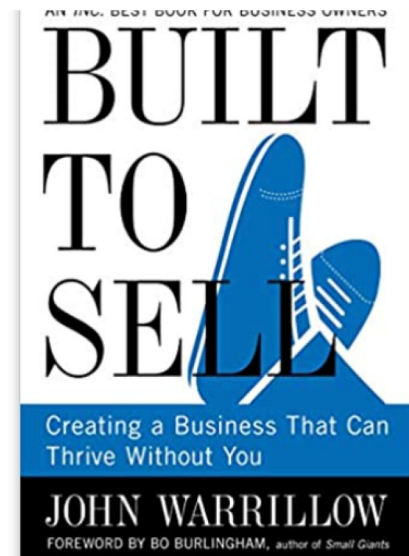


FREE WEBINAR FEBRUARY 16TH
1:00-2:00 PM PST

THE IMPORTANCE OF KNOWING WHAT YOUR BUSINESS IS WORTH!

Before selling your business, it's important to create a valuation road map to make the most profit from your hard work. Without a map of where you are going, you put yourself in the passenger seat instead of driving your company growth. This webinar is designed to help you create your roadmap from today to where you sell your business (at the highest value possible)!



Attendees of this webinar will learn:

- **Why business valuation is important in succession planning.**
- **How retirement planning coincides with your business.**
- **How your business value is determined.**
- **You want to sell your business—Now what?**

As a special gift to attendees, the speaker, Wendy Roberts, will give each attendee a **FREE E-book *The Exit Checklist: A 5-Step personal action plan for a happy (and lucrative) exit from your business.*** And one lucky attendee will win a hard copy of the book—*Built To Sell* by John Warrillow.

About the speaker:

Wendy Roberts, CPA
NorthStar Strategic Partners



NORTHSTAR
Strategic Partners

*Wendy Roberts creates winning strategies while helping her clients maximize their resources and their profits. As a CPA who knows her way around corporate financials, Wendy is a start-up CFO and a former corporate executive, offering a broad insight to help her clients achieve exceptional growth and financial success. For your **FREE Exit Checklist** E-Book, email wendy@northstar-sp.com.*