



FOR THE LIFE OF YOUR BUSINESS



WORKSHOP SCHEDULE Oct - Dec 2020

SCORE East Bay, Serving Alameda, Contra Costa & Solano Counties
To Learn More and Register, go to www.eastbay.score.org

Date	Workshop	Location	Cost
Wed, Oct 14 8:30 am - 12:30 pm	Finding Customers/Marketing Your Idea	Online Webinar	\$15
Thurs, Oct 15 10:30 am - 11:30 am	Get your Business Online With Google with Rathna Ramakrishnan	Online Webinar	\$15
Fri, Oct 16 1:00 pm - 2:30 pm	Franchise Solutions Workshop	Online Webinar	\$15
Tues, Oct 20 1:00 pm - 4:00 pm	Search Marketing: They Are Looking For You	Online Webinar	\$15
Wed, Oct 21 12:00 pm - 4:00 pm	Business Accounting	Online Webinar	\$15
Mon, Oct 26 2:30 pm - 4:30 pm	Give Your Website a Refresh/Make Google Work For You with Rathna Ramakrishnan	Online Webinar	\$15
Wed, Nov 4 12:00 pm - 4:30 pm	How to Write a Compelling Business Plan	Online Webinar	\$15
Tues, Nov 10 1:00 pm - 4:00 pm	SEO Optimization for Small Businesses with Beth Devine / Matt Kellogg	Online Webinar	\$15
Thurs, Nov 12 10:30 am - 12:00 pm	The Franchise Roundtable	Online Webinar	\$15
Wed, Nov 18 8:30 am - 12:30 pm	Finding Customers / Marketing your Idea	Online Webinar	\$15
Wed Nov 18 12:00 pm - 4:00 pm	Planning for Profit	Online Webinar	\$15
Thurs, Nov 19 10:00 am - 11:30 am	Intellectual Property Basic - Know Your Rights! with Kelley Way	Online Webinar	\$15
Wed, Dec 2 2.00 pm - 5.00 pm	Excel with Excel for Small Business with Ascend (UC Berkeley)	Online Webinar	\$15
Tues, Dec 8 9:00 am - 11:30 am	Agile Productivity - What It Can Do For Your Business with Deb Smith Hemphill	Online Webinar	\$15
Thurs, Dec 10 9:30 am - 11:30 am	Legal Issues for Small Business	Online Webinar	\$15
Fri, Dec 11 10:00 am - 12:00 pm	Successful B2B Marketing with Paul Hennessey	Online Webinar	\$15
Wed, Dec 16 8:30 am - 12:30 pm	Finding Customers / Marketing your Idea	Online Webinar	\$15