



FOR THE LIFE OF YOUR BUSINESS



WORKSHOP SCHEDULE Aug- Sept 2020

SCORE East Bay, Serving Alameda, Contra Costa & Solano Counties

To Learn More and Register, go to www.eastbay.score.org

Date	Workshop	Location	Cost
Wed, Aug 12 8:30 am - 12:30 pm	Finding Customers/Marketing Your Idea With Bill Perttula	Online Webinar	\$15
Tues, Aug 18 8:30 am - 12:30 pm	Search Marketing: They Are Looking For You! with Tom Petty	Online Webinar	\$15
Wed, Aug 19 12:00 pm - 4:00 pm	How to Write a Compelling Business Plan with Jim Carlson and Mike Harris	Online Webinar	\$15
Thurs, Aug 20 9:00 am - 12:00 pm	Business Accounting with Ted Hillard	Online Webinar	\$15
Tues, Aug 25 9:00 am - 12:00 pm	Restaurant Current Best Practices With Leland Dear	Online Webinar	\$15
Wed, Aug 26 1:00 pm - 2:30 pm	The Franchise Solutions Workshop with Diane Pleuss	Online Webinar	\$15
Thurs, Sep 10 9:30 am - 11:30 am	Legal Issues for Small Business with Neil Rubenstein	Online Webinar	\$15
Tues, Sep 15 10:30 am - 12:00 pm	What You Need To Know Before Buying a Franchise with Diane Pleuss	Online Webinar	\$15
Wed, Sep 16 9:00 am - 12:00 pm	Finding Customers / Marketing your Idea with Bill Perttula	Online Webinar	\$15
Wed, Sep 23 9:00 am - 12:00 pm	Planning for Profit with Mike Harris	Online Webinar	\$15
Thurs, Sep 24 10:00 am - 11:30am	How to Stay Visible and Relevant in Troubled Times with Jill Lublin	Online Webinar	\$15